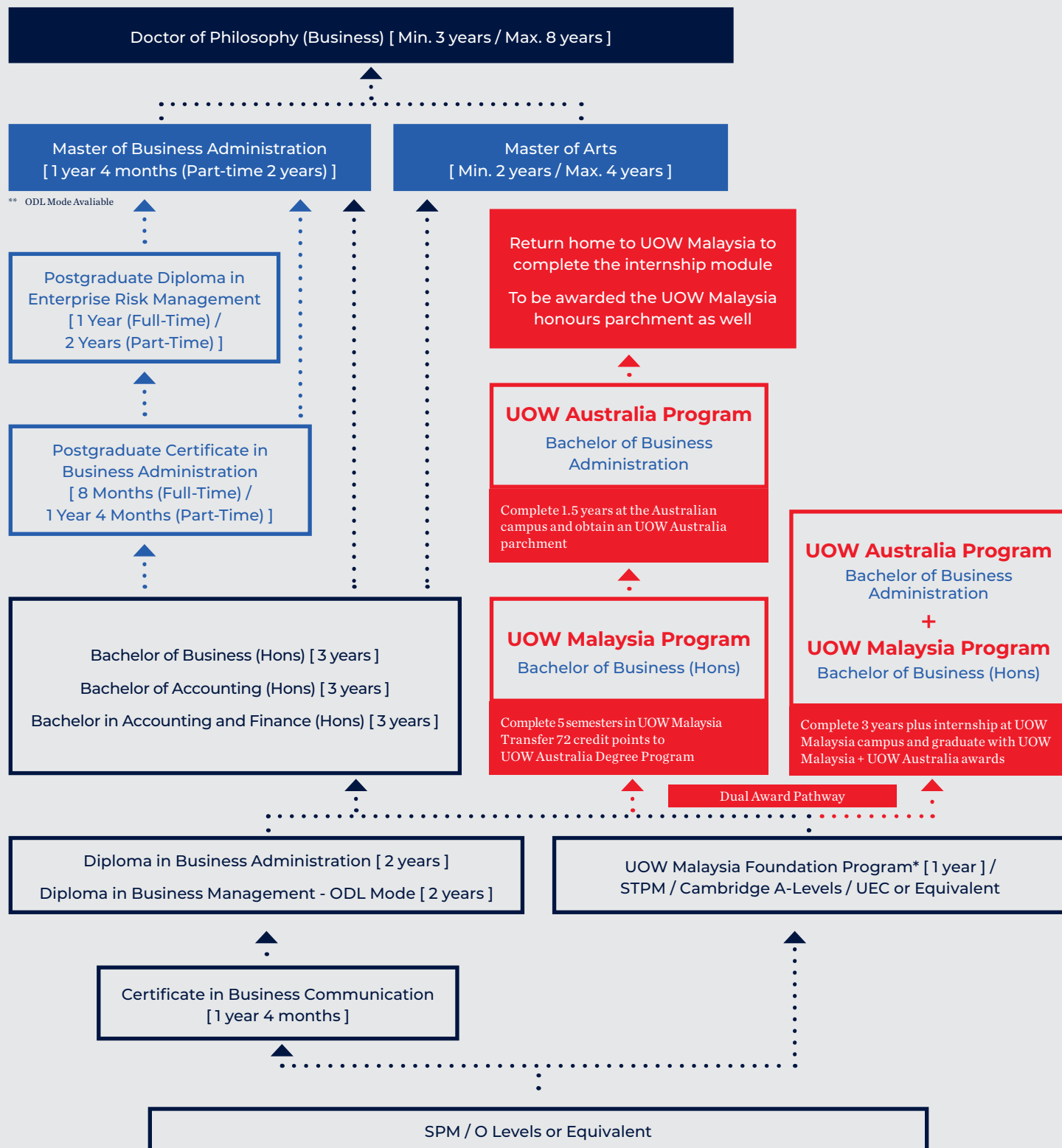




## Study route

 **Selangor**



\* Specific foundation programs that meet the entry requirement.  
For all Postgraduate programs, kindly refer to Postgraduate Guide or website for more information.

The UOW Malaysia, part of the University of Wollongong Australia Global Network, attempts to ensure the information contained in this publication is correct at the time of publication (March 2024); however, sections may be amended without notice by the institute in response to changing circumstances or for any other reason. Check with the institute at the time of application/enrolment for any updated information.



R2/010/3/0111(02/28) MQA/FA 2523

R/010/3/0269(08/24) MQA/FA 4477

# Foundation Studies / Foundation in Arts

## Intakes

January, May and September

## Duration

1 Year (Full-Time)

## Course Location

University of Wollongong Malaysia,  
GlenmarieUOW Malaysia KDU College,  
Glenmarie

## Multidisciplinary. Flexible.

### Stimulating independence and creativity.

The UOW Malaysia's Foundation Programs (Foundation Studies and Foundation in Arts) are a one-year multidisciplinary foundation level pre-university program aimed at preparing students for further study in the fields of (but not limited to):

- Business
- Communication & Creative Arts
- Computing
- Digital & Creative Media
- Game Development
- Hospitality
- Law

This flexible program ensures students are grounded with a strong grasp of core subjects according to their choice of discipline areas at degree level, as well as a variety of other subjects to give them a broad-based education and holistic 21<sup>st</sup> century soft skills advantage. It also helps them to explore new methods and ideas, as well as skills and concepts, to encourage independent and critical thinking; and public speaking and presentation techniques. Upon completion, students will be able to articulate seamlessly into various degree programs, offered at UOW Malaysia.

## COURSE STRUCTURE

### Core

Total of 16 modules (6 Compulsory modules, 3 MPUs and 7 Electives)

- Creative Studies
- Fundamentals of Information Technology
- Foundation English/Critical Writing and Research Skills
- Introduction to Communication
- Introduction to Business
- Introduction to Sociology

### Stream

#### Game Art / Game Design / Digital Media (choose 7)

- Design Practice
- Design Studies
- Media Appreciation
- Introduction to Marketing
- Introduction to Multimedia
- Introduction to Psychology
- Drawing 1 & 2
- Introduction to Management

#### Game Technology / Computing (choose 7)

- Design Studies
- Information System
- Introduction to Multimedia
- Mathematics 1, 2 & 3
- Programming Logic and Design
- Introduction to Psychology
- Introduction to Marketing

#### Business / Communication / Hospitality / Law (choose 7)

- Information System
- Introduction to Management
- Statistic
- Introduction to Marketing
- Introduction to Accounting
- Fundamental of Contract Law
- Fundamental of English Legal System
- Introduction to Psychology
- Introduction to Multimedia
- Media Appreciation
- Introduction to Economics
- Design Practice

## MPU

- Pengajian Malaysia 1 (Malaysian Students) / Bahasa Melayu Komunikasi 1 (International Students)

- Cultural Studies

- Study Skills

- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.

- without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

#### Qualification Requirement

SPM / O Levels Min. 5 Credits (5Cs)

UEC Min. 3 Credits (3Bs)

Home Schooling Pass Year 11 and SAT score of 1050 over 1600

In addition to the above mentioned requirements, students must fulfil the certain other requirements in order to continue to specific degree programmes.

## ENGLISH REQUIREMENT

### Local Student

Credit (SPM / 1119 / UEC / O Levels English)

### International Student

Band 4.0 in IELTS; or a min score of 30 (IBT) or 5 (Essentials-Online) in TOEFL; or Cambridge English (140); or PTE Academic (36); or UOW Malaysia English Entrance Test (60)

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia.



N/321/3/0209(12/25) MQA/PA 12904

# Certificate in Business Communication

## Intakes

January, May and September

## Duration

1 year 4 months (Full-Time)

## Course Location

UOW Malaysia KDU College,  
Glenmarie

Take your business acumen and communication skills to the whole new executive level!

This program enhances your communication skills to attract, garner attention from the audience and simultaneously strengthens your business acumen skills as a future leader.

You will learn to deliver accurate, persuasive messaging to advance your ideas, earn support, reduce conflicts and improve negotiation skills.

You will also be exposed to the most current business concepts and strategies to sharpen your business expertise.

This program is definitely your passport to better and more convincing business and communication skills. This program provides the fundamentals for you to continue your tertiary studies and ultimately will gain you an added advantage in the workplace.

## COURSE STRUCTURE

### Core: 4 Semesters

- Basic Information Technology
- Introduction to Communication Studies
- Introduction to Business
- Introduction to Public Speaking
- Introduction to Marketing
- Introduction to Personal Development Planning
- Elementary English
- Introduction to Office & Media Software
- Higher Elementary English
- Introduction to Writing for Digital Media
- Basic Business Communication
- Introduction to Branding
- Business Ethics
- Fundamental of Social Media
- Introduction to Sociology
- Introduction to Media Communication

### MPU

- Bahasa Kebangsaan A\*
- Pengajian Malaysia 1 (Malaysian Students) / Bahasa Melayu Komunikasi 1 (International Students)
- Cultural Studies
- Study Skills

- \* Bahasa Kebangsaan A is compulsory for all Malaysian students
- without a credit in SPM Bahasa Malaysia.
  - without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

#### Qualification Requirement

SPM / O Levels	Minimum 1 Credit (1C)
UEC	Minimum 1 Credit (1B)

## ENGLISH REQUIREMENT

### Local

#### Student

Pass English at SPM level or equivalent

### International

#### Student

Band 4.0 in IELTS; or a min score of 30 (IBT) or 5 (Essentials-Online) in TOEFL; or Cambridge English (140); or PTE Academic (36)

If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.

## Career Opportunities

Administrative Officer | Junior Administrative Executive | Customer Service Officer | Event Management Planner | Junior HR Executive | Marketing Executive | Junior Public Relations Executive | Junior Purchasing Executive | Junior Social Media Analyst | Junior Social Media Executive | Juniors Marketing Communication Executive



R3/345/4/0837(04/26) A 6845

# Diploma in Business Administration

## Intakes

January, May and September

## Duration

2 Years (Full-Time)

## Course Location

University of Wollongong Malaysia,  
Glenmarie

### Getting down to business.

Business is everywhere, virtually and physically. Get a head-start in learning how to manage a business with UOW Malaysia's Diploma in Business Administration. This program provides students with the necessary foundation and knowledge of growing a business in today's fast paced competitive work environment.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional bodies:

- ACCA – Exempted from 3 ACCA Fundamental papers,
- CIMA – Exempted from 3 CIMA Certificate in Business Accounting papers.

## Career Opportunities

Administrative Assistant | Operation Coordinator | Marketing Assistant | HR Officer | Sales Associate | Customer Service Executive

## Accredited by:



## COURSE STRUCTURE

### Year 1

- Oral Communication
- Writing and Referencing
- Business Mathematics
- Financial Accounting 1 & 2
- Introduction to Accounting
- Introduction to Information Technology
- Introduction to Money & Banking
- Macroeconomics
- Management Accounting 1 & 2
- Microeconomics
- Principles of Management

### Year 2

- Business Law
- Business Statistics
- Company Law
- Personal Development Skills
- E-Commerce
- Introduction to Business
- Introduction to Business Communication
- Management of Human Resources
- Management Information System
- Organisational Communication
- Principles of Marketing
- Services Marketing

### MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 1 (International Students)
- Personal Development Skills
- Integrity & Anti-Corruption
- Teamwork and Community
- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.
- without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

#### Qualification Requirement

SPM / O Level	Minimum 3 Credits (3Cs)
UEC	Minimum 3 Credits (3Bs)
Certificate in relevant field	Pass with minimum CGPA of 2.00

## ENGLISH REQUIREMENT

### Local Student

Pass English at SPM level or equivalent

### International Student

Band 5.0 in IELTS; or a min score of 40 (IBT) or 7.5 (Essentials-Online) in TOEFL; or Cambridge English (154); or PTE Academic (47)

If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.





N-DL/0414/4/0016(07/27) MQA/PA 15565

# Diploma in Business Management



Open and Distance Learning (ODL) Mode

## Intakes

January, May and September

## Duration

2 Years (Full-Time) | 4 Years (Part-Time)

## Course Location

University of Wollongong Malaysia,  
Glenmarie

## Getting down to business.

Business is everywhere, virtually and physically. Get ahead-start in learning how to manage a business with UOW Malaysia's Diploma in Business Management program by Open and Distance Learning (ODL) mode. This program provides students with necessary foundation and knowledge of growing a business in today's fast paced competitive work environment.

The program offers flexibility for students who prefers to learn at their own pace and place, hence not restricted by the traditional time-fix classes.

The program is expected to produce quality graduates as well as meet the requirements set by the business industry, marketing, finance, and human resources management. This is achievable by exposing them to a well-balanced curriculum that is industry driven. A combination of understanding the concepts of business, critical thinking and ethics is constantly instilled by the respective subjects. The offered curriculum is expected to produce graduates that are well versed in the field of business and marketing apart from being sensitive to new ideas, societal issues and humankind.

## COURSE STRUCTURE

### Year 1

- Oral Communication
- Writing and Referencing
- Introduction to Accounting
- Internet and Web Technologies
- Introduction to Business
- Microeconomics
- Principles of Marketing
- Principles of Management
- Introduction to Business Communication
- Macroeconomics
- Business Law

### Year 2

- Management of Human Resources
- Financial Accounting 1
- Technopreneurship
- Management Accounting 1
- Introduction to Finance and Banking
- Business Mathematics
- Multimedia and Web Development
- Elective (2 subjects)

### Elective (choose 2)

- Management Accounting 2
- Financial Management
- Company Law
- Organisational Communication

### MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 1 (International Students)
- Personal Development Skills
- Integrity & Anti-Corruption
- Teamwork and Community
- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.
- without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

#### Qualification Requirement

SPM / O Levels	Minimum 3 Credits (3Cs)
UEC	Minimum 3 Credits (3Bs)
Certificate in relevant field	Pass with minimum CGPA of 2.00

## ENGLISH REQUIREMENT

### Local Student

Pass English at SPM level or equivalent

### International Student

Band 5.0 in IELTS; or a min score of 40 (IBT) or 7.5 (Essentials-Online) in TOEFL; or Cambridge English (154); or PTE Academic (47)

If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.

## Career Opportunities

Accounting Assistant | Admin Officer | Coordinator | Marketing Assistant | HR Officer | Sales Associate | Customer Service Executive





R2/340/6/0606(07/26) MQA/FA 0424

# Bachelor of Business (Hons)

Dual  
award\*UNIVERSITY  
OF WOLLONGONG  
AUSTRALIA

## Intakes

January, May and September

## Duration

3 Years (Full-Time)

## Course Location

University of Wollongong Malaysia,  
Glenmarie

## Be Equipped to Navigate Today's Economy.

With business environment and intertwining economies becoming more complex day by day, interdisciplinary knowledge is no longer just an advantage, but a necessity to address the aggressive business needs of today. The Bachelor of Business (Hons) program addresses this by equipping students with a general business degree, as well as interdisciplinary knowledge and skills in specialised subjects through 3 key business areas, allowing them the freedom to tailor their degree according to their interests in the specific areas of the business world.

- Marketing
- Logistics
- Finance

Upon completion of the program, graduates will be granted exemptions from the following recognised professional body\*

- CIMA – Exempted from 4 CIMA papers and to take the balance 12 papers to complete the professional qualification

\* Subject to revision without prior notice.

Besides our Single Award, UOW Malaysia offers Dual Award program with the University of Wollongong, Australia. Study a bachelor program and receive two degrees awards – one from UOW Australia and one from UOW Malaysia. Our dual award programs are your passport to a world of career opportunities.

## Career Opportunities

Entrepreneur | Digital Marketer |  
Human Resource Manager | Social Media  
Manager | Market Research Analyst |  
Operations Manager | Logistic Manager |  
Sales and Marketing Manager

\* Graduates of a dual award degree program receive a degree award from both University of Wollongong Malaysia and our partner university. A dual award degree program constitutes completion of a single program of study and is differentiated from a double-degree.

## COURSE STRUCTURE

### Year 1

- Oral Communication
- Writing and Referencing
- Business Law
- Business Statistics
- Financial Accounting
- Principles of Economics
- Management Accounting 1
- Principles of Management
- Principles of Marketing

### Year 2

- Principles of Finance
- Managing Across Cultures
- Research Methodology
- Business Oriented Information Systems
- Specialisation (3 subjects)
- Elective (1 subject)

### Year 3

- Strategic Management
- International Business Management
- Specialisation (3 subjects)
- Final Year Project
- Internship

### Specialisation: Digital Business (Dual Award Option)

- Introduction to Business Analytics
- Big Data and Visual Analytics in Business
- International Financial Management
- Marketing Research and Consumer Insights
- Digital Marketing
- Integrated Marketing Communication Strategy

### Specialisation: Logistics (Single Award Option)

- Introduction to Logistics
- Logistics Intelligence
- Logistics Strategy
- Operations Management
- Supply Chain Management
- Purchasing Management

### Specialisation: Marketing (Single Award Option)

- Digital Strategy
- Consumer Behaviour
- Integrated Marketing Communications
- Brand Management
- Services Marketing
- Managing Marketing Intelligence

### Specialisation: Finance (Single Award Option)

- Financial Markets & Institutions
- Corporate Finance
- Digital Strategy for Financial Product and Services
- Portfolio Management
- International Finance
- Investment Analysis

## Elective (choose 2)

- Principles of Responsible Business
- Industry and Trade in Asia
- Employment Law
- Business Digitalization

## MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 2 (International Students)

- Falsafah dan Isu Semasa
- Entrepreneurship

- Integrity & Anti-Corruption
- Global Social Responsibility
- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.
- without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

#### Qualification Requirement

STPM 2 Principal Passes (2Cs) or CGPA 2.00\*

UEC 5 Credits (5Bs)\*

A-Levels 2 Principal Passes (2Ds)\*

Diploma Pass with minimum CGPA of 2.00\*

Foundation / Local Matriculation Pass with minimum CGPA of 2.00\* program

\* In addition to the above mentioned requirement, the students must have obtained a "Pass" in Mathematics and English at SPM level or its equivalent. Candidates without a "Pass" in Mathematics and English at SPM level may be admitted if their entry qualification contain subject(s) of Mathematics and English and their achievement is equivalent or higher than the required Pass of Mathematics and English at the SPM level.

## ENGLISH REQUIREMENT<sup>1</sup>

**Local Student<sup>2</sup>** Band 4 in MUET; or Band 5.5 in IELTS

**International Student** Band 5.5 in IELTS; or a min score of 46 (IBT) or 8 (Essentials-Online) in TOEFL; or Cambridge English (160); or PTE Academic (51)

<sup>1</sup> If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.

<sup>2</sup> This requirement can be exempted if the Foundation/Diploma was taught in English medium.



R/344/6/0240(03/24) MQA/FA 3737

# Bachelor of Accounting (Hons)

## Intakes

January, May and September

## Duration

3 Years (Full-Time)

## Course Location

University of Wollongong Malaysia,  
Glenmarie

## Develop Technical & Analytical Skills to Kick-start a Career in Accounting.

UOW Malaysia's Bachelor of Accounting (Hons) program, designed in collaboration with the Association of Chartered Certified Accountants (ACCA), is the quickest and most sensible choice towards earning an internationally-recognised professional qualification. The final year of the program is designed to cover the syllabus of the ACCA's professional papers, preparing the students specifically for the ACCA Professional level exams later on.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional bodies:

- ACCA – Exempted from all 9 ACCA Fundamental papers
- CPA Australia – Exempted from 6 Foundation level papers
- CIMA – Exempted from 8 CIMA papers and to take the balance 8 papers to complete the professional qualification.

## Career Opportunities

Accounts Manager | Business Analyst | Chief Financial Officer | Corporate Treasurer | Entrepreneur | Finance Administrator | Financial Analyst | Financial Consultant | Financial Controller | Forensic Accountant | Internal and External Auditor | Investment Analyst | Investment & Commercial Banker | Management Consultant | Market Analyst | Professional Accountant | Tax Consultant

## COURSE STRUCTURE

### Year 1

- Oral Communication
- Writing and Referencing
- Business Law
- Company Law
- Financial Accounting
- Management Accounting 1
- Principles of Management
- Principles of Economics
- Principles of Finance
- Quantitative Methods

### Year 2

- Auditing
- Accounting Information System
- Financial Reporting 1 & 2
- Financial Management
- Introduction to Taxation
- Intermediate Taxation
- Management Accounting 2
- Principles of Marketing

### Year 3

- Governance, Risk & Ethics \*
- Advanced Audit & Assurance \*
- Advanced Taxation \*
- Business Analysis \*
- Corporate Reporting 1 & 2 \*
- Public Sector Accounting
- Research Methodology
- Internship

\* ACCA professional papers

### MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 2 (International Students)
- Falsafah dan Isu Semasa
- Entrepreneurship
- Integrity & Anti-Corruption
- Global Social Responsibility
- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.
- without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic Qualification

### Requirement

STPM 2 Principal Passes (2 C+s) or CGPA 2.33\*

UEC 5 Credits (5Bs)\*

GCE A Level 2 Principal Passes (2Ds)\*

Diploma A diploma in accounting or related field, Pass with minimum CGPA of 2.50\*

Foundation / Local Matriculation programme Pass with minimum CGPA of 2.50\*

\* In addition to the above mentioned requirement, the students must have obtained a "Credit" in Mathematics at SPM level or its equivalent, and a "Band 2" MUET for STPM, and other qualification that was not conducted in English. Candidates without a "Credit" in Mathematics at SPM level may be admitted if their entry qualification contain subject(s) of Mathematics and their achievement is equivalent or higher than the required Credit of Mathematics at the SPM level.

## ENGLISH REQUIREMENT<sup>1</sup>

### Local Student<sup>2</sup>

Band 4 in MUET; or Band 5.5 in IELTS

### International Student

Band 5.5 in IELTS; or a min score of 46 (IBT) or 8 (Essentials-Online) in TOEFL; or Cambridge English (160); or PTE Academic (51)

<sup>1</sup> If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.

<sup>2</sup> This requirement can be exempted if the Foundation/Diploma was taught in English medium.

Accredited by





R/344/6/0003(11/26) MQA/FA 7994

# Bachelor in Accounting and Finance (Hons)

## Intakes

January, May and September

## Duration

3 Years (Full-Time)

## Course Location

University of Wollongong Malaysia,  
Glenmarie

## The Springboard to Success and Professionalism with Greatest Interest.

The Bachelor in Accounting and Finance (Hons) provide students with a specialised education in understanding of the legal, business and social environments in which accountancy and finance operates. It also enables students to be conversant in the technical languages and practices of the accounting and finance sector in a market economy. These include measurement and disclosure in financial statements, managerial accounting, auditing, taxation and corporate finance.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional bodies:

- ACCA – Exempted from all 9 ACCA Fundamental papers
- CPA Australia – Exempted from 6 Foundation level papers
- CIMA – Exempted from 8 CIMA papers and to take the balance 8 papers to complete the professional qualification.

## Career Opportunities

Accountant | Accounting Manager | Tax Manager | Risk Manager | Financial Analyst | Quantitative Analyst | Credit Manager | Fintech Manager

## Accredited by



## COURSE STRUCTURE

### Year 1

- Oral Communication
- Writing and Referencing
- Principles of Economics
- Financial Accounting
- Management Accounting 1 & 2
- Principles of Marketing
- Principles of Management
- Principles of Finance
- Business Law
- Quantitative Methods

### Year 2

- Accounting Information Systems
- Auditing
- Company Law
- Corporate Finance
- Financial Markets and Institution
- Financial Reporting 1 & 2
- Financial Management
- Introduction to Taxation
- Intermediate Taxation
- Research Methodology

### Year 3

- Advanced Audit and Assurance
- International Finance
- Investment Analysis
- Elective (1 subject)
- Final Year Project
- Internship

### Elective (choose 1)

- Organisational Behaviour
- Operations Management
- Business Digitalization
- Digital Strategy

### MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 2 (International Students)

- Falsafah dan Isu Semasa
- Entrepreneurship
- Integrity & Anti-Corruption
- Global Social Responsibility
- Bahasa Kebangsaan A\*

- \* Bahasa Kebangsaan A is compulsory for all Malaysian students
- without a credit in SPM Bahasa Malaysia.
  - without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

#### Qualification Requirement

STPM 2 Principal Passes (2 C+s) or CGPA 2.33\*

UEC 5 Credits (5Bs)\*

GCE A Level 2 Principal Passes (2Ds)\*

Diploma A diploma in accounting or related field, Pass with minimum CGPA of 2.50\*

Foundation / Local Matriculation programme Pass with minimum CGPA of 2.50\*

\* In addition to the above mentioned requirement, the students must have obtained a "Credit" in Mathematics at SPM level or its equivalent, and a "Band 2" MUET for STPM, and other qualification that was not conducted in English. Candidates without a "Credit" in Mathematics at SPM level may be admitted if their entry qualification contain subject(s) of Mathematics and their achievement is equivalent or higher than the required Credit of Mathematics at the SPM level.

## ENGLISH REQUIREMENT<sup>1</sup>

### Local Student<sup>2</sup>

Band 4 in MUET; or Band 5.5 in IELTS

### International Student

Band 5.5 in IELTS; or a min score of 46 (IBT) or 8 (Essentials-Online) in TOEFL; or Cambridge English (160); or PTE Academic (51)

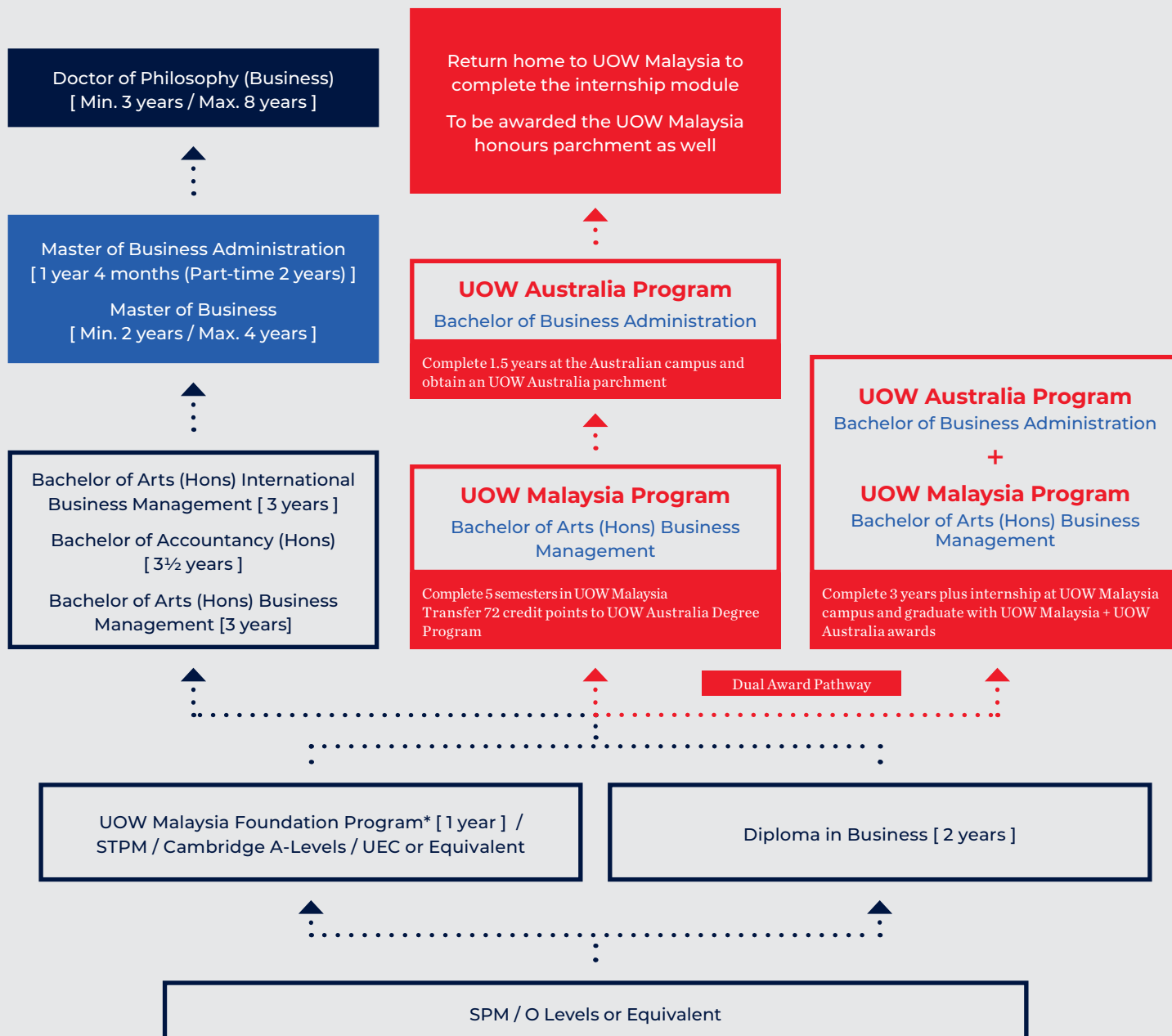
<sup>1</sup> If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.

<sup>2</sup> This requirement can be exempted if the Foundation/Diploma was taught in English medium.





## Study route



\* Specific Foundation programs that meet the entry requirement.  
For all Postgraduate programs, kindly refer to Postgraduate Guide or website for more information.



R/010/3/0492(12/27) MQA/FA 9024

# Foundation in Arts

## Intakes

January, May and September

## Duration

1 Year (Full-Time)

## Course Location

UOW Malaysia KDU Penang  
University College, George Town

UOW Malaysia KDU Penang  
University College, Batu Kawan

This Foundation program equips students with the necessary fundamental knowledge to pursue their university studies. This flexible program ensures students are grounded with a strong grasp of core subjects, as well as a variety of other subjects to give them a broad-based educational platform. It also helps them to explore new methods and ideas, as well as skills and concepts, to encourage independent and critical thinking.

The Foundation in Arts is a one-year program that provides 2 elective areas:

- Arts & Humanities
- IT / Computer Science

## COURSE STRUCTURE

### Semester 1

- English Grammar and Usage
- Study Skills
- Mathematics 1
- Public Speaking Skills
- Principles of Management

### Semester 2

- Advanced English Course
- Statistics
- Principles of Marketing
- Introduction to Business
- Introduction to Communication

### Semester 3

- Elective (1 Course)
- Introduction to Programming
- Economics
- Critical Writing and Research
- Fundamentals of IT

### Elective

- Arts & Humanities - Introduction to Sociology
- IT / Computer Science - Mathematics 2

Note: Order of courses offered subject to change.

## ENTRY REQUIREMENT

### Academic

#### Qualification Requirement

SPM / O Levels 5 Credits

UEC 3 Credits

## ENGLISH REQUIREMENT

### Local

#### Student

Pass (English at SPM level or equivalent)

### International

#### Student

Band 4.0 in IELTS; or a min score of 30 (IBT) or 5 (Essentials-Online) in TOEFL; or Cambridge English (140); or PTE Academic (36); or UOW Malaysia English Entrance Test (60)

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia.

Note: Students with this program receives an additional offer letter from UOW Australia which allows them to complete their degree studies in Malaysia or Australia.

UOW MALAYSIA



R2/340/4/0780(07/24) A 9867

# Diploma in Business

## Intakes

January, May and September

## Duration

2 Years (Full-Time)

## Course Location

UOW Malaysia KDU Penang  
University College, George TownUOW Malaysia KDU Penang  
University College, Batu Kawan

Be specialised, be focused, and deepen your business knowledge through specialisation.

Studying business in UOW Malaysia concerned with understanding the way organisations function operationally, and financially. This diploma program establishes a solid foundation for students wishing to gain an insight into business and business services. Students generally study on the diploma program as a platform pathway into higher degrees in business and accounting.

## Career Opportunities

Administrative Officer | Brand Executive | Business Consultant | Business Development Executive | Credit Analyst | Customer Service Specialist | Entrepreneur | Event Planner | Financial Consultant | Financial Planner | Financial Research Analyst | Foreign Trade Consultant | HR Executive | Investment Analyst | Management Trainee | Marketing Executive | Operations Executive | Purchasing Executive | Risk Management Manager | Sales Executive

## Accredited by



## COURSE STRUCTURE

### Year 1

- Business Communication
- Business Law
- Business Statistics
- Oral Communication
- Introduction to Accounting
- Introduction to Business
- Introduction to Information Technology
- Microeconomics
- Macroeconomics
- Organizational Behavior
- Principles of Management
- Principles of Marketing
- Writing and Referencing

### Year 2

- E-Commerce
- Entrepreneurship
- Financial Management
- Introduction to Finance & Banking
- Management of Human Resources
- Elective (4 subjects)

### Elective (choose 4)

- Financial Accounting
- Management Accounting
- Company Law
- Business Ethics
- Service Marketing
- International Business
- Operations Management
- Financial Accounting 2
- Financial Accounting 3
- Financial Accounting 4

### MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 1 (International Students)
- Personal Development Skills
- Integrity and Anti-Corruption
- Teamwork and Community
- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.
- without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic Qualification

### Requirement

SPM / O Levels Minimum 3 Credits (3Cs)

UEC Minimum 3 Credits (3Bs)

Certificate in relevant field Pass with minimum CGPA of 2.00

## ENGLISH REQUIREMENT

### Local Student

Pass English at SPM level or equivalent

### International Student

Band 5.0 in IELTS; or a min score of 40 (IBT) or 7.5 (Essentials-Online) in TOEFL; or Cambridge English (154); or PTE Academic (47)

If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.



# Bachelor of Arts (Hons) Business Management

Dual  
award\*UNIVERSITY  
OF WOLLONGONG  
AUSTRALIA

## Intakes

January, May and September

## Duration

3 Years (Full-Time)

## Course Location

UOW Malaysia KDU Penang  
University College, George TownUOW Malaysia KDU Penang  
University College, Batu Kawan

## Degree in Business Management.

Studying Business and Management gives a deep insight of the organisations operations, quality, marketing and strategy. These skills are necessary to gain employment in most global organisations where deadlines are tight, and answers are needed quickly through information that is driven by data. You'll acquire the skills to make professional presentations with confidence and the ability to eventually manage effectively.

Students on this program can elect to study the whole program in Malaysia or spend 1.5 years in Australia.

## Career Opportunities

Admin & Management Manager | Brand Manager | Business Consultant | Business Developer | Business Planning Consultant | Customer Service Manager | Entrepreneur | Innovation Manager | International Business Executive | Management Consultant | Market Research Manager | Market Researcher | Marketing Manager | Operation & Project Manager | Product Development Manager | Product Manager | Public Relations Specialist | Social Media Specialist | Strategic Marketing Expert | Strategic Planner

## Accredited by



## Professional Partner



\* Graduates of a dual award degree program receive a degree award from both UOW Malaysia KDU Penang University College and our partner university. A dual award degree program constitutes completion of a single program of study and is differentiated from a double-degree.

## COURSE STRUCTURE

### Year 1

- Writing and Referencing
- Principles of Management
- Principles of Marketing
- Financial Management
- Oral Communication
- Introduction to Accounting
- Business Statistics
- Principles of Economics
- Organizational Behaviour
- Business Law

### Year 2

- Management Accounting
- Financial Accounting
- Human Resources Management
- Principles of Project Management
- Contemporary Issues in Business and Management
- Management Decision Making
- Managing Across Cultures
- Principles of Responsible Business
- Marketing Research and Consumer Insights
- Elective 1
- Elective 2

### Year 3

- Elective 3
- Integrated Marketing Communication
- Elective 4
- Elective 5
- Elective 6
- Strategic Management
- Integrative Business Capstone
- Internship

### Elective (choose 6)

#### Specialisation: Digital Business (Dual Award Option)

- Introduction to Business Analytics
- Big Data and Visual Analytics for Business
- International Financial Management
- Industry and Trade in Asia
- Digital Marketing
- International Business Management

### Elective (choose 6)

#### Specialization: Marketing (Single Award Option)

- Marketing Communications 1
- Marketing Communications 2
- Branding
- Strategic Marketing Planning
- Buyer Behaviour
- Digital Marketing
- International Marketing

## MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 2 (International Students)

- Falsafah dan Isu Semasa

- Entrepreneurship
- Integrity and Anti-Corruption
- Global Social Responsibility

- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.

- without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

#### Qualification Requirement

STPM 2 Principal Passes (2Cs) or CGPA 2.00\*

UEC 5 Credits (5Bs)\*

A Levels 2 Principal Passes (2Ds)\*

Diploma Pass with minimum CGPA of 2.00\*

Foundation / Local Pass with minimum CGPA of 2.00\*

Matriculation program

\* In addition to the above mentioned requirement, the students must have obtained a "Pass" in Mathematics and English at SPM level or its equivalent. Candidates without a "Pass" in Mathematics and English at SPM level may be admitted if their entry qualification contain subject(s) of Mathematics and English and their achievement is equivalent or higher than the required Pass of Mathematics and English at the SPM level.

## ENGLISH REQUIREMENT<sup>1</sup>

**Local Student<sup>2</sup>** MUET Band 4; or Band 5.5 in IELTS

**International Student** Band 5.5 in IELTS; or a min score of 46 (IBT) or 8 (Essentials-Online) in TOEFL; or Cambridge English (160); or PTE Academic (51)

<sup>1</sup> If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.

<sup>2</sup> This requirement can be exempted if the Foundation/ Diploma was taught in English medium.



# Bachelor of Arts (Honours) International Business Management

## Intakes

January, May and September

## Duration

3 Years (Full-Time)

## Course Location

UOW Malaysia KDU Penang  
University College, Batu Kawan

We prepare you to be a global leader.

This program offers students the opportunity to combine the study of key international business issues with the study of language and culture. Another distinguishing feature of this program is the inclusion of business consultancy modules, which provide students with an understanding of, and hands-on experience with, consultancy from both the client and the consultant's perspectives. Students work closely with an external organisation on a "real-life" project in order to develop the skills needed to perform the assigned consultancy task. Besides, the student will be encouraged and supported in their third year spent outside of Malaysia, which can be in a work placement, study abroad or a combination of both these activities.

## Career Opportunities

Customs Compliance | International Marketing Director | International Foreign Policy Advisor | International Trade and Customs Manager | International Business Operations Specialist | International Sales Representative | Foreign Exchange Consultant | International Trader | Mediator/Arbitrator | Compliance Officer

## Accredited by



## COURSE STRUCTURE

### Year 1

- Writing and Referencing
- Business Statistics
- Principles of Management
- Principles of Marketing
- Principal of Economics
- Introduction to Accounting
- Principles of Responsible Business
- Human Resources Management
- Organizational Behaviour
- Oral Communication
- Financial Management

### Year 2

- Financial Market and Institutions
- International Marketing
- Global Business Environment
- Elective 1
- Principles of Project Management
- International Business: Growth Strategies and Resourcing
- Research and Consultancy Methods
- Elective 2

### Year 3

- Dissertation 1 & 2/Undergraduate Consultancy Project 1 & 2
- Contemporary Issues in Business and Management
- International Operations Management
- Business Strategy
- Internship
- Strategic Management
- Sustainable Strategies

### Elective (choose 2)

- Japanese Language 1
- Japanese Language 2
- Managing Across Cultures
- Industry and Trade in Asia
- Introduction to Business Analytics
- Digital Marketing
- Digital Business and E-Commerce
- Integrated Marketing Communication

## MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 2 (International Students)

- Falsafah dan Isu Semasa

- Entrepreneurship

- Integrity and Anti-Corruption

- Global Social Responsibility

- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.

- without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

Qualification	Requirement
STPM	2 Principal Passes (2Cs) or CGPA 2.00*
UEC	5 Credits (5Bs)*
A Levels	2 Principal Passes (2Ds)*
Diploma	Pass with minimum CGPA of 2.00*
Foundation / Local Matriculation program	Pass with minimum CGPA of 2.00*

\* In addition to the above mentioned requirement, the students must have obtained a "Pass" in Mathematics and English at SPM level or its equivalent. Candidates without a "Pass" in Mathematics and English at SPM level may be admitted if their entry qualification contain subject(s) of Mathematics and English and their achievement is equivalent or higher than the required Pass of Mathematics and English at the SPM level.

## ENGLISH REQUIREMENT<sup>1</sup>

<b>Local Student<sup>2</sup></b>	MUET Band 3; or Band 5.5 in IELTS
<b>International Student</b>	Band 5.5 in IELTS; or TOEFL PBT (454) / IBT (46); or Cambridge English (160); or Pearson English Test (51); or MUET Band 3

<sup>1</sup> If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.

<sup>2</sup> This requirement can be exempted if the Foundation/Diploma was taught in English medium.





R/344/6/0474(09/28) MQA/FA 8034

# Bachelor of Accountancy (Hons)

## Intakes

January, May and September

## Duration

3½ Years (Full-Time)

## Course Location

UOW Malaysia KDU Penang  
University College, George Town

## Degree in Accounting Course in Penang, Malaysia.

This degree is ideal for those who thrive on numbers and have an eye for detail. Accounting is generally considered as the language and basic tool of business. As accountants, much hinges on the data you produce and present to directors, managers and even the CEO of a large listed company. As a professional accountant, it's likely you will be employed quickly after graduation. UOW Malaysia offers you with the perfect opportunity to get a degree in accounting course in Penang, Malaysia.

Students can also enjoy an option to study abroad which is available in their last year of studies at the University of Lincoln campus in the UK.

## Career Opportunities

Accounts Manager | Business Analyst | Chief Financial Officer | Corporate Treasurer | Entrepreneur | Finance Administrator | Financial Analyst | Financial Consultant | Financial Controller | Forensic Accountant | Internal and External Auditor | Investment Analyst | Investment & Commercial Banker | Management Consultant | Market Analyst | Professional Accountant | Tax Consultant

## Accredited by



CIMA®



ACCREDITED PROGRAM



## COURSE STRUCTURE

### Year 1

- Business Mathematics
- Introduction to Accounting
- Principal of Economics
- Principles of Management
- Accounting Information System
- Financial Accounting
- Business Statistics
- Business Law
- Principles of Responsible Business
- Oral Communication

### Year 2

- Financial Reporting 1
- Audit and Assurance 1
- Organizational Behaviour
- Financial Management
- Business Strategy
- Company Law
- Financial Reporting 2
- Audit and Assurance Services 2
- Management Accounting

### Year 3

- Taxation 1
- Advanced Financial Accounting 1
- Advanced Financial Management 1
- Advanced Management Accounting 1
- Contemporary Issues in Business and Management
- Elective
- Taxation 2
- Advanced Financial Accounting 2
- Advanced Financial Management 2
- Advanced Management Accounting 2

### Year 4

- Internship (6 months)

### Elective (choose 1)

- Sociology of Innovation
- Public Sector Accounting
- Digital Business & E-Commerce
- Human Resource Management

### MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 2 (International Students)
- Falsafah dan Isu Semasa
- Entrepreneurship
- Integrity and Anti-Corruption
- Global Social Responsibility
- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.
- without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

#### Qualification Requirement

STPM	2 Principal Passes (2 C+s) or CGPA 2.33*
UEC	5 Credits (5Bs)*
GCE A Level	2 Principal Passes (2Ds)*
Diploma	A diploma in accounting or related field, Pass with minimum CGPA of 2.50*
Foundation / Local Matriculation programme	Pass with minimum CGPA of 2.50*

\* In addition to the above mentioned requirement, the students must have obtained a "Credit" in Mathematics at SPM level or its equivalent, and a "Band 2" MUET for STPM, STAM, and other qualification that was not conducted in English. Candidates without a "Credit" in Mathematics at SPM level may be admitted if their entry qualification contain subject(s) of Mathematics and their achievement is equivalent or higher than the required Credit of Mathematics at the SPM level.

## ENGLISH REQUIREMENT<sup>1</sup>

<b>Local Student<sup>2</sup></b>	MUET Band 4; or IELTS Band 5.5
<b>International Student</b>	Band 5.5 in IELTS; or a min score of 46 (IBT) or 8 (Essentials-Online) in TOEFL; or Cambridge English (160); or PTE Academic (51)

<sup>1</sup> If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.

<sup>2</sup> This requirement can be exempted if the Foundation/ Diploma was taught in English medium.