

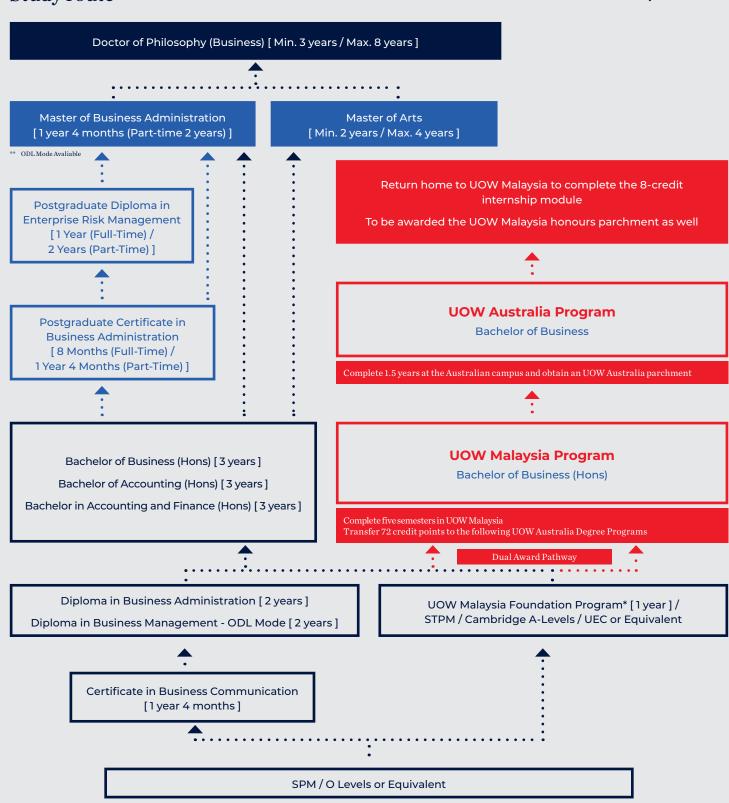
PART OF THE UNIVERSITY OF WOLLONGONG AUSTRALIA GLOBAL NETWORK

Business



Study route





 $Specific foundation\ programs\ that\ meet\ the\ entry\ requirement.$ For all Postgraduate programs, kindly refer to Postgraduate Guide or website for more information. For UOW Australia Dual Award programs, kindly refer to Dual Award brochure or website for more information.

The UOW Malaysia, part of the University of Wollongong Australia Global Network, attempts to ensure the information contained in this publication is correct at the time of publication (January 2024); however, sections may be amended without notice by the institute in response to changing circumstances or for any other reason. Check with the institute at the time of application/enrolment for any updated information.













R2/010/3/0111(02/28) MOA/FA 2523

R/010/3/0269(08/24) MQA/FA 4477

Foundation Studies / Foundation in Arts

Intakes

January, May and September

Duration

1 Year (Full-Time)

Course Location

University of Wollongong Malaysia, Glenmarie

UOW Malaysia KDU College, Glenmarie

Multidisciplinary. Flexible.

Stimulating independence and creativity.

The UOW Malaysia's Foundation Programs (Foundation Studies and Foundation in Arts) are a one-year multidisciplinary foundation level pre-university program aimed at preparing students for further study in the fields of (but not limited to):

- Business
- Communication & Creative Arts
- Computing
- Digital & Creative Media
- Game Development
- Hospitality
- Law

This flexible program ensures students are grounded with a strong grasp of core subjects according to their choice of discipline areas at degree level, as well as a variety of other subjects to give them a broad-based education and holistic 21st century soft skills advantage. It also helps them to explore new methods and ideas, as well as skills and concepts, to encourage independent and critical thinking; and public speaking and presentation techniques. Upon completion, students will be able to articulate seamlessly into various degree programs, offered at UOW Malaysia.

COURSE STRUCTURE

Core

Total of 16 modules (6 Compulsory modules, 3 MPUs and 7 Electives)

- Creative Studies
- Fundamentals of Information Technology
- Foundation English/Critical Writing and Research Skills
- Introduction to Communication
- Introduction to Business
- Introduction to Sociology

Stream

Game Art / Game Design / Digital Media (choose 7)

- Design Practice
- Design Studies
- Media Appreciation
- Introduction to Marketing
- Introduction to Multimedia
- Introduction to Psychology
- introduction to 1 syc
- Drawing 1 & 2
- Introduction to Management

Game Technology / Computing (choose 7)

- Design Studies
- Information System
- Introduction to Multimedia
- Mathematics 1, 2 & 3
- Programming Logic and Design
- Introduction to Psychology
- Introduction to Marketing

Business / Communication / Hospitality / Law (choose 7)

- Information System
- Introduction to Management
- Statistic
- Introduction to Marketing
- Introduction to Accounting
- Fundamental of Contract Law
- Fundamental of English Legal System
- Introduction to Psychology
- Introduction to Multimedia
- Media Appreciation
- Introduction to Economics
- Design Practice

MPU

- Pengajian Malaysia1 (Malaysian Students) / Bahasa Melayu Komunikasi1 (International Students)
- Cultural Studies
- Study Skills
- Bahasa Kebangsaan A*
- * Bahasa Kebangsaan A is compulsory for all Malaysian students
 - without a credit in SPM Bahasa Malaysia.
- without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

ENTRY REQUIREMENT

Academic Qualification Requirement SPM / O Levels Min. 5 Credits (5Cs) UEC Min. 3 Credits (3Bs) Home Schooling Pass Year 11 and SAT score of 1050 over 1600

In addition to the above mentioned requirements, students must fulfil the certain other requirements in order to continue to specific degree programmes.

ENGLISH REQUIREMENT

Local Credit (SPM / 1119 / UEC / O Levels English)

International Student

Band 4.0 in IELTS; or a min score of 30 (IBT) or 5 (Essentials-Online) in TOEFL; or Cambridge English (140); or PTE Academic (36); or UOW Malaysia English Entrance Test (60)

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia.



N/321/3/0209(12/25) MOA/PA 12904

Certificate in Business Communication

Intakes

January, May and September

Duration

1 year 4 months (Full-Time)

Course Location

UOW Malaysia KDU College, Glenmarie

Take your business acumen and communication skills to the whole new executive level!

This program enhances your communication skills to attract, garner attention from the audience and simultaneously strengthens your business acumen skills as a future leader.

You will learn to deliver accurate, persuasive messaging to advance your ideas, earn support, reduce conflicts and improve negotiation skills.

You will also be exposed to the most current business concepts and strategies to sharpen your business expertise.

This program is definitely your passport to better and more convincing business and communication skills. This program provides the fundamentals for you to continue your tertiary studies and ultimately will gain you an added advantage in the workplace.

Career Opportunities

Administrative Officer | Junior Administrative Executive | Customer Service Officer | Event Management Planner | Junior HR Executive | Marketing Executive | Junior Public Relations Executive | Junior Purchasing Executive | Junior Social Media Analyst | Junior Social Media Executive | Juniors Marketing Communication Executive

COURSE STRUCTURE

Core: 4 Semesters

- Basic Information Technology
- Introduction to Communication Studies
- Introduction to Business
- Introduction to Public Speaking
- Introduction to Marketing
- Introduction to Personal Development Planning
- Elementary English
- Introduction to Office & Media Software
- Higher Elementary English
- Introduction to Writing for Digital Media
- Basic Business Communication
- Introduction to Branding
- Business Ethics
- Fundamental of Social Media
- Introduction to Sociology
- Introduction to Media Communication

MPU

- Bahasa Kebangsaan A*
- Pengajian Malaysia 1 (Malaysian Students) / Bahasa Melayu Komunikasi 1 (International Students)
- Cultural Studies
- Study Skills
- * Bahasa Kebangsaan A is compulsory for all Malaysian students
 - without a credit in SPM Bahasa Malaysia.
 - without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

ENTRY REQUIREMENT

Academic Qualification Requirement

SPM / O Levels Minimum 1 Credit (1C)
UEC Minimum 1 Credit (1B)

ENGLISH REQUIREMENT

Local Student

Pass English at SPM level or equivalent

International Student

Band 4.0 in IELTS; or a min score of 30 (IBT) or 5 (Essentials-Online) in TOEFL; or Cambridge English (140); or PTE Academic (36)

If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.





R3/345/4/0837(04/26) A 6845

Diploma in Business Administration

Intakes

January, May and September

Duration

2 Years (Full-Time)

Course Location

University of Wollongong Malaysia, Glenmarie

Getting down to business.

Business is everywhere, virtually and physically. Get a head-start in learning how to manage a business with UOW Malaysia's Diploma in Business Administration. This program provides students with the necessary foundation and knowledge of growing a business in today's fast paced competitive work environment.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional bodies:

- ACCA Exempted from 3 ACCA Fundamental papers,
- CIMA Exempted from 3
 CIMA Certificate in Business
 Accounting papers.

Career Opportunities

Administrative Assistant | Operation Coordinator | Marketing Assistant | HR Officer | Sales Associate | Customer Service Executive

Accredited by:





COURSE STRUCTURE

Year 1

- Oral Communication
- Writing and Referencing
- Business Mathematics
- Financial Accounting 1 & 2
- Introduction to Accounting
- Introduction to Information Technology
- Introduction to Money & Banking
- Macroeconomics
- Management Accounting 1 & 2
- Microeconomics
- Principles of Management

Year 2

- Business Law
- Business Statistics
- Company Law
- Personal Development Skills
- E-Commerce
- Introduction to Business
- Introduction to Business Communication
- Management of Human Resources
- Management Information System
- Organisational Communication
- Principles of Marketing
- Services Marketing

MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 1 (International Students)
- Personal Development Skills
- Integrity & Anti-Corruption
- Teamwork and Community
- Bahasa Kebangsaan A*
- * Bahasa Kebangsaan A is compulsory for all Malaysian students
 - without a credit in SPM Bahasa Malaysia.
 - without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

ENTRY REQUIREMENT

Academic Qualification Requirement SPM / O Level Minimum 3 Credits (3Cs) UEC Minimum 3 Credits (3Bs) Certificate in relevant field of 2.00

ENGLISH REQUIREMENT

Local Student	Pass English at SPM level or equivalent
International Student	Band 5.0 in IELTS; or a min score of 40 (IBT) or 7.5 (Essentials-Online) in TOEFL; or Cambridge English (154); or PTE

Academic (47)

If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.





N-DL/0414/4/0016(07/27) MQA/PA 15565

Diploma in Business Management



Intakes

January, May and September

Duration

2 Years (Full-Time) | 4 Years (Part-Time)

Course Location

University of Wollongong Malaysia, Glenmarie

Getting down to business.

Business is everywhere, virtually and physically. Get ahead-start in learning how to manage a business with UOW Malaysia's Diploma in Business Management program by Open and Distance Learning (ODL) mode. This program provides students with necessary foundation and knowledge of growing a business in today's fast paced competitive work environment.

The program offers flexibility for students who prefers to learn at their own pace and place, hence not restricted by the traditional timefix classes.

The program is expected to produce quality graduates as well as meet the requirements set by the business industry, marketing, finance, and human resources management. This is achievable by exposing them to a well-balanced curriculum that is industry driven. A combination of understanding the concepts of business, critical thinking and ethics is constantly instilled by the respective subjects. The offered curriculum is expected to produce graduates that are well versed in the field of business and marketing apart from being sensitive to new ideas, societal issues and humankind.

Career Opportunities

Accounting Assistant | Admin Officer | Coordinator | Marketing Assistant | HR Officer | Sales Associate | Customer Service Executive

COURSE STRUCTURE

Year 1

- Oral Communication
- Writing and Referencing
- Introduction to Accounting
- Internet and Web Technologies
- Introduction to Business
- Microeconomics
- Principles of Marketing
- Principles of Management
- Introduction to Business Communication
- Macroeconomics
- Business Law

Year 2

- Management of Human Resources
- Financial Accounting 1
- Technopreneurship
- Management Accounting 1
- Introduction to Finance and Banking
- Business Mathematics
- Multimedia and Web Development
- Elective (2 subjects)

Elective (choose 2)

- Management Accounting 2
- Financial Management
- Company Law
- Organisational Communication

MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 1 (International Students)
- Personal Development Skills
- Integrity & Anti-Corruption
- Teamwork and Community
- Bahasa Kebangsaan A*
- * Bahasa Kebangsaan A is compulsory for all Malaysian students
 - without a credit in SPM Bahasa Malaysia.
 - without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

ENTRY REQUIREMENT

Academic Qualification Requirement SPM / O Levels Minimum 3 Credits (3Cs) UEC Minimum 3 Credits (3Bs) Certificate in relevant field of 2.00

ENGLISH REQUIREMENT

Local	Pass English at SPM level
Student	or equivalent
International Student	Band 5.0 in IELTS; or a min score of 40 (IBT) or 7.5 (Essentials-Online) in TOEFL; or Cambridge English (154); or PTE Academic (47)

If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.



R2/340/6/0606(07/26) MQA/FA 0424

Bachelor of Business (Hons)



Intakes

January, May and September

Duration

3 Years (Full-Time)

Course Location

University of Wollongong Malaysia, Glenmarie

Be Equipped to Navigate Today's Economy.

With business environment and intertwining economies becoming more complex day by day, interdisciplinary knowledge is no longer just an advantage, but a necessity to address the aggressive business needs of today. The Bachelor of Business (Hons) program addresses this by equipping students with a general business degree, as well as interdisciplinary knowledge and skills in specialised subjects through 3 key business areas, allowing them the freedom to tailor their degree according to their interests in the specific areas of the business world.

- Marketing
- Logistics
- Finance

Upon completion of the program, graduates will be granted exemptions from the following recognised professional body*

- CIMA Exempted from 4 CIMA papers and to take the balance 12 papers to complete the professional qualification
- * Subject to revision without prior notice.

Career Opportunities

Entrepreneur | Digital Marketer | Human Resource Manager | Social Media Manager | Market Research Analyst | Operations Manager | Logistic Manager | Sales and Marketing Manager

Accredited by



COURSE STRUCTURE

Year 1

- Oral Communication
- Writing and Referencing
- Business Law
- Business Statistics
- Financial Accounting
- Principles of Economics
- Management Accounting 1
- Principles of Management
- Principles of Marketing

Year 2

- Principles of Finance
- Managing Across Cultures
- Research Methodology
- Business Oriented Information Systems
- Specialisation (3 subjects)
- Elective (1 subject)

Year 3

- Strategic Management
- International Management
- Specialisation (3 subjects)
- Final Year Project
- Internship

Specialisation: Logistics

- Introduction to Logistics
- Logistics Intelligence
- Logistics Strategy
- Operations Management
- Supply Chain Management
- Purchasing Management

Specialisation: Marketing

- Digital Strategy
- Consumer Behaviour
- Integrated Marketing Communications
- Brand Management
- Services Marketing
- Managing Marketing Intelligence

Specialisation: Finance

- Financial Markets & Institutions
- Corporate Finance
- Digital Strategy for Financial Product and Services
- Portfolio Management
- International Finance
- Investment Analysis

Elective (choose 1)

- Consumer Behaviour
- Employment Law
- The Economics of Money & Banking
- International Finance
- Digital Strategy
- Business Digitalization

MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 2 (International Students)
- Falsafah dan Isu Semasa
- Entrepreneurship
- Integrity & Anti-Corruption
- Global Social Responsibility
- Bahasa Kebangsaan A*
- * Bahasa Kebangsaan A is compulsory for all Malaysian students
 - without a credit in SPM Bahasa Malaysia.
 - without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

ENTRY REQUIREMENT

Academic Qualification	Requirement
STPM	2 Principal Passes (2Cs) or CGPA 2.00*
UEC	5 Credits (5Bs)*
A-Levels	2 Principal Passes (2Ds)*
Diploma	Pass with minimum CGPA of 2.00*
Foundation / Local Matriculation program	Pass with minimum CGPA of 2.00*

In addition to the above mentioned requirement, the students must have obtained a "Pass" in Mathematics and English at SPM level or its equivalent.

Candidates without a "Pass" in Mathematics and English at SPM level may be admitted if their entry qualification contain subject(s) of Mathematics and English and their achievement is equivalent or higher than the required Pass of Mathematics and English at the SPM level.

ENGLISH REQUIREMENT¹

Local Student²

Band 4 in MUET; or Band 5.5 in IELTS

International Student

Band 5.5 in IELTS; or a min score of 46 (IBT) or 8 (Essentials-Online) in TOEFL; or Cambridge English (160); or PTE Academic (51)

- ¹ If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.
- ² This requirement can be exempted if the Foundation/Diploma was taught in English medium.



R/344/6/0240(03/24) MQA/FA 3737

Bachelor of Accounting (Hons)

Intakes

January, May and September

Duration

3 Years (Full-Time)

Course Location

University of Wollongong Malaysia, Glenmarie

Develop Technical & Analytical Skills to Kick-start a Career in Accounting.

UOW Malaysia's Bachelor of Accounting (Hons) program, designed in collaboration with the Association of Chartered Certified Accountants (ACCA), is the quickest and most sensible choice towards earning an internationally-recognised professional qualification. The final year of the program is designed to cover the syllabus of the ACCA's professional papers, preparing the students specifically for the ACCA Professional level exams later on.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional bodies:

- ACCA Exempted from all 9 ACCA Fundamental papers
- CPA Australia Exempted from 6
 Foundation level papers
- CIMA Exempted from 8
 CIMA papers and to take the balance 8 papers to complete the professional qualification.

Career Opportunities

Accounts Manager | Business Analyst |
Chief Financial Officer | Corporate
Treasurer | Entrepreneur | Finance
Administrator | Financial Analyst |
Financial Consultant | Financial
Controller | Forensic Accountant |
Internal and External Auditor |
Investment Analyst | Investment &
Commercial Banker | Management
Consultant | Market Analyst |
Professional Accountant | Tax Consultant

COURSE STRUCTURE

Year 1

- Oral Communication
- Writing and Referencing
- Business Law
- Company Law
- Financial Accounting
- Management Accounting 1
- Principles of Management
- Principles of Economics
- Principles of Finance
- Quantitative Methods

Year 2

- Auditing
- Accounting Information System
- Financial Reporting 1 & 2
- Financial Management
- Introduction to Taxation
- Intermediate Taxation
- Management Accounting 2
- Principles of Marketing

Year 3

- Governance, Risk & Ethics *
- Advanced Audit & Assurance *
- Advanced Taxation *
- Business Analysis *
- Corporate Reporting 1 & 2 *
- Public Sector Accounting
- Research Methodology
- Internship
- * ACCA professional papers

MPU

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 2 (International Students)
- Falsafah dan Isu Semasa
- Entrepreneurship
- Integrity & Anti-Corruption
- Global Social Responsibility
- Bahasa Kebangsaan A*
- * Bahasa Kebangsaan A is compulsory for all Malaysian students
 - without a credit in SPM Bahasa Malaysia.
 - without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent programs)

ENTRY REQUIREMENT

Academic Qualification Requirement STPM 2 Principal Passes (2 C+s) or CGPA 2.33* UEC 5 Credits (5Bs)* GCE A Level 2 Principal Passes (2Ds)* Diploma A diploma in accounting or related field, Pass with minimum CGPA of 2.50* Foundation Pass with minimum CGPA /Local of 2.50* Matriculation programme

* In addition to the above mentioned requirement, the students must have obtained a "Credit" in Mathematics at SPM level or its equivalent, and a "Band 2" MUET for STPM, and other qualificiation that was not conducted in English. Candidates without a "Credit" in Mathematics at SPM level may be admitted if their entry qualification contain subject(s) of Mathematics and their achievement is equivalent or higher than the required Credit of Mathematics at the SPM level.

ENGLISH REQUIREMENT¹

Local Student²

Student

Band 4 in MUET; or Band 5.5 in IELTS

International Bar

Band 5.5 in IELTS; or a min score of 46 (IBT) or 8 (Essentials-Online) in TOEFL; or Cambridge English (160); or PTE Academic (51)

- ¹ If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.
- $^{2}\,$ This requirement can be exempted if the Foundation/Diploma was taught in English medium.

Accredited by













R/344/6/0003(11/26) MOA/FA 7994

Bachelor in Accounting and Finance (Hons)



Intakes

January, May and September

Duration

3 Years (Full-Time)

Course Location

University of Wollongong Malaysia, Glenmarie

The Springboard to Success and Professionalism with Greatest Interest.

The Bachelor in Accounting and Finance (Hons) provide students with a specialised education in understanding of the legal, business and social environments in which accountancy and finance operates. It also enables students to be conversant in the technical languages and practices of the accounting and finance sector in a market economy. These include measurement and disclosure in financial statements, managerial accounting, auditing, taxation and corporate finance.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional bodies:

- ACCA Exempted from all 9 ACCA Fundamental papers
- CPA Australia Exempted from 6 Foundation level papers
- CIMA Exempted from 8 CIMA papers and to take the balance 8 papers to complete the professional qualification.

Career Opportunities

Accountant | Accounting Manager | Tax Manager | Risk Manager | Financial Analyst | Quantitative Analyst | Credit Manager | Fintech Manager

Accredited by







COURSE STRUCTURE

Year 1

- Oral Communication
- Writing and Referencing
- Principles of Economics
- Financial Accounting
- Management Accounting 1 & 2
- Principles of Marketing
- Principles of Management
- Principles of Finance
- **Business Law**
- Quantitative Methods

Year 2

- Accounting Information Systems
- Auditing
- Company Law
- Corporate Finance
- Financial Markets and Institution
- Financial Reporting 1 & 2
- Financial Management
- Introduction to Taxation
- **Intermediate Taxation**
- Research Methodology

Year 3

- Advanced Audit and Assurance
- International Finance
- Investment Analysis
- Elective (1 subject)
- Final Year Project
- Internship

Elective (choose 1)

- Organisational Behaviour
- Operations Management
- **Business Digitalization**
- Digital Strategy

- Penghayatan Etika dan Peradaban (Malaysian Students) / Bahasa Melayu Komunikasi 2 (International Students)
- Falsafah dan Isu Semasa
- Entrepreneurship
- Integrity & Anti-Corruption
- Global Social Responsibility
- Bahasa Kebangsaan A*
- $Bahasa\,Kebangsaan\,A\,is\,compulsory\,for\,all$ Malaysian students
 - without a credit in SPM Bahasa Malaysia.
- without SPM Bahasa Malaysia (applicable to students from UEC, O Levels, or other equivalent

ENTRY REQUIREMENT

Academic Qualification	Requirement
STPM	2 Principal Passes (2 C+s) or CGPA 2.33*
UEC	5 Credits (5Bs)*
GCE A Level	2 Principal Passes (2Ds)*
Diploma	A diploma in accounting or related field, Pass with minimum CGPA of 2.50*
Foundation / Local Matriculation	Pass with minimum CGPA of 2.50*

* In addition to the above mentioned requirement, the students must have obtained a "Credit" in Mathematics at SPM level or its equivalent, and a "Band 2" MUET for STPM, and other qualificiation that was not conducted in English. Candidates without a "Credit" in Mathematics at SPM level may be admitted if their entry qualification contain subject(s) of Mathematics and their achievement is equivalent or higher than the required Credit of Mathematics at the SPM level.

ENGLISH REQUIREMENT¹

Loca	I
Stud	ent ²

Band 4 in MUET; or Band 5.5 in IELTS

Student

International Band 5.5 in IELTS; or a min score of 46 (IBT) or 8 (Essentials-Online) in TOEFL; or Cambridge English (160); or PTE Academic (51)

- ¹ If English language is not fulfilled, students are required to take an additional module at UOW Malaysia.
- This requirement can be exempted if the $Foundation/Diploma\,was\,taught\,in\,English\,medium.$