

Library Subject Guide – Journalism & Broadcasting

UOW Malaysia KDU Library collections can be found via Library catalogue either in print or electronic.

1) Quick Guide

1.1 Call number

Call numbers for Journalism (PN4699-4748) and Broadcasting (PN1990-1992.92):

Call number	Subject
PN1990 – 1992.92	Broadcasting
PN1991-1991.9	Radio broadcasting
PN1992-1992.92	Television broadcasting
PN1995.9.J6	Journalist
PN4699-4748	Press
PN4699-5650	Journalism
PN4729	Journalism – Computer network resources
PN4778	Editorials
PN4781-4830	Reporters and reporting
PN4784	Broadcasting journalism
PN4801 – 4815.2	Journalism - History
PN5110 – 5355.Y8	Journalism - Europe
PN5514 - 5590	Journalism -- Australia

1.2 Location of the Call Number

The above call number of books of subject Journalism & Broadcasting listed in UOWM KDU Library. The books are mainly located at:

- Open Shelf (Damansara Jaya Library)
- Open Shelf (Teo Soo Pin Library, Glenmarie – First Floor)

1.2.1 Search and locate Library materials

User can search the titles by using our webPAC (Web Public Access Catalogue) as a tool to locate what is in the Library. You search a catalogue to see what a library has and to know where to locate the item required.

Access to our webPAC with the link below:

<http://webpac.kdu.edu.my/search/query?theme=kdu>

Users can also use Advance Search if they have the information of the “Title” and “Author” of the book, or either one.

<http://webpac.kdu.edu.my/search/advanced?theme=kdu>

1.3 Search Guides

The following links will assist you to access the several guides on how to use:

- Web Public Access Catalogue

<https://library.uowmkdu.edu.my/index.php/how-to-use-online-catalogue>

- e-Database search tips

<https://library.uowmkdu.edu.my/index.php/the-e-databases-search-tips>

- Referencing and Citation

<https://library.uowmkdu.edu.my/index.php/referencing>


- Subject guide

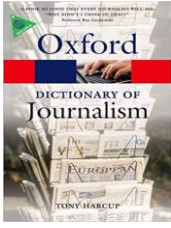
<https://library.uowmkdu.edu.my/index.php/subject-guides>

2) Reference

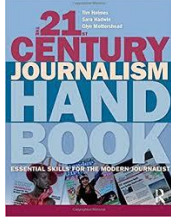
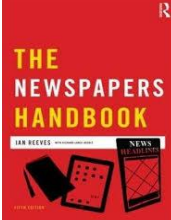
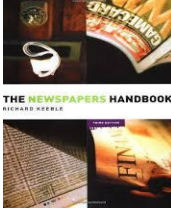
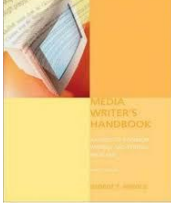
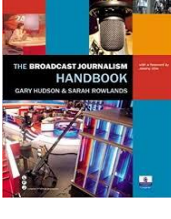
Reference materials such as dictionaries, encyclopaedias, and handbook can only be use inside the library.

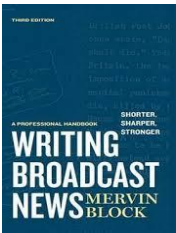

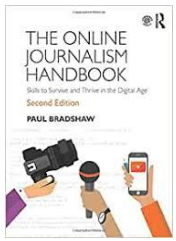
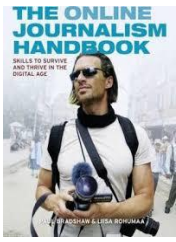
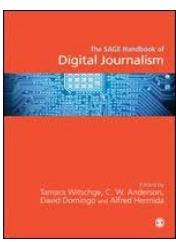
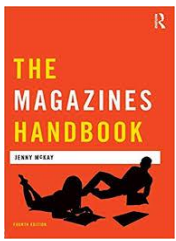

2.1 Dictionaries & encyclopaedias

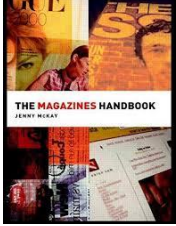
Image	Title
 No image available	Dictionary of broadcast communications <i>Call number: PN1990.4 Dic 1991</i>

	<p>A dictionary of journalism / Tony Harcup <i>Call number: PN4728 Har 2014</i></p>
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2.2 Handbooks

Image	Titles
	<p>21st century journalism handbook : essential skills for the modern journalist / Tim Holmes, Sara Hadwin and Glyn Mottershead. <i>Call number: PN4775 Hol 2012</i></p>
	<p>The newspapers handbook / Ian Reeves with Richard Lance Keeble. <i>Call number: PN4783 Kee 2015</i></p>
	<p>The newspapers handbook / Richard Keeble. <i>Call number: PN4783 Kee 2001</i></p>
	<p>Media writer's handbook : a guide to common writing and editing problems / George T. Arnold <i>Call number: PN4783 Arn 2003</i></p>
	<p>The broadcast journalism handbook / Gary Hudson & Sarah Rowlands. <i>Call number: PN4784.B75 Hud 2007</i></p>

	<p>Writing broadcast news : shorter, sharper, stronger : a professional handbook / Mervin Block.</p> <p><i>Call number: PN4784.B75 Blo 2011</i></p>
	<p>The handbook of global online journalism / edited by Eugenia Siapera, Andreas Veglis.</p> <p><i>Call number: PN4784.O62 Han 2012</i></p>
	<p>The online journalism handbook : skills to survive and thrive in the digital age / Paul Bradshaw.</p> <p><i>Call number: PN4784.O62 Bra 2018</i></p>
	<p>The online journalism handbook : skills to survive and thrive in the digital age / Paul Bradshaw and Liisa Rohumaa.</p> <p><i>Call number: PN4784.O62 Bra 2013</i></p>
	<p>The SAGE handbook of digital journalism / edited by Tamara Witschge, C. W. Anderson, David Domingo and Alfred Hermida.</p> <p><i>Call number: PN4784.O62 Sag 2016</i></p>
	<p>The magazines handbook / Jenny McKay.</p> <p><i>Call number: PN5124.P4 Mack 2019</i></p>
	<p>The magazines handbook / Jenny McKay.</p> <p><i>Call number: PN5124.P4 Mack 2013</i></p>

	<p>The magazines handbook / Jenny McKay.</p> <p>Call number: PN5124. P4 Mack 2000</p>
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2.3 Periodicals (Magazines / Journals)

- Journalism and mass communication quarterly
- TIME

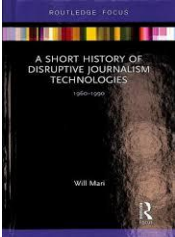

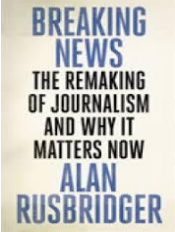
3) Books

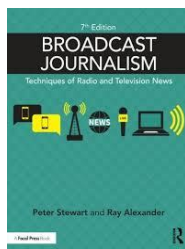
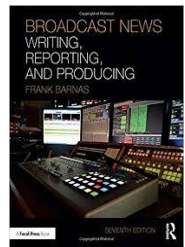
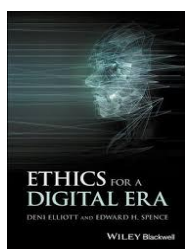
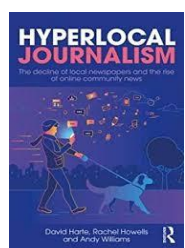
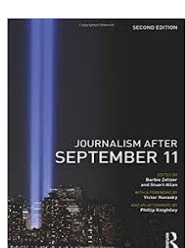
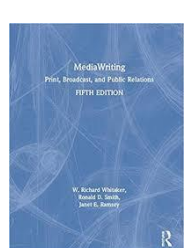
3.1 Library books



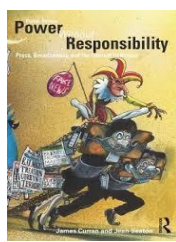
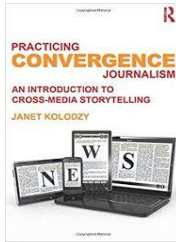
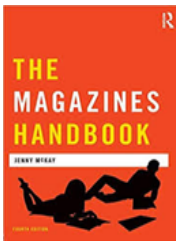

Besides searching using Online Catalogue (webPAC), user can also search the titles available under Reading List for XXX programme.

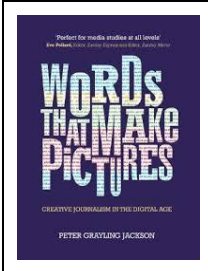
The link below will lead to the page where user can search using Course ID, Course Name, Programme Name, and Title.

<http://webpac.kdu.edu.my/reserves/search?theme=kdu>

Image	Titles
	<p>A short history of disruptive journalism technologies : 1960-1990 / Will Mari.</p> <p>Call number: PN4784.T34 Mar 2019</p>
	<p>Airhead : the imperfect art of making news / Emily Maitlis.</p> <p>Call number: PN5123.M343 Mai 2019</p>
	<p>Breaking news : the remaking of journalism and why it matters now / Alan Rusbridger</p> <p>Call number: PN5123.R745 Rus 2018</p>

	<p>Broadcast journalism : techniques of radio and television news</p> <p><i>Call number: PN4784.B75 Boy 2016</i></p>
	<p>Broadcast news writing, reporting, and producing / Frank Barnas.</p> <p><i>Call number: PN4784.B75 Bar 2018</i></p>
	<p>Ethics for a digital era / Deni Elliott, Edward H. Spence.</p> <p><i>Call number: PN4756 .E11 2018</i></p>
	<p>Hyperlocal journalism : the decline of local newspapers and the rise of online community news / David Harte, Rachel Howells and Andy Williams.</p> <p><i>Call number: PN5124.R44 Har 2019</i></p>
	<p>Journalism after September 11 / edited by Barbie Zelizer and Stuart Allan</p> <p><i>Call number: PN4853 Jou 2011</i></p>
	<p>Mediawriting : print, broadcast, and public relations / W. Richard Whitaker, Ronald D. Smith, Janet E. Ramsey.</p> <p><i>Call number: P96.A86 Whi 2019</i></p>

	<p>Media control : news as an institution of power and social control / Robert E. Gutsche, Jr.</p> <p><i>Call number: P95.82.U6 Gut 2017</i></p>
	<p>New media political engagement and participation in Malaysia / Sara Chinnasamy.</p> <p><i>Call number: PN5449.M35 Chi 2018</i></p>
	<p>Power without responsibility : press, broadcasting and the internet in Britain / James Curran and Jean Seaton.</p> <p><i>Call number: PN5114 Cur 2018</i></p>
	<p>Practicing convergence journalism : an introduction to cross-media storytelling / Janet Kolodzy.</p> <p><i>Call number: PN4784.O62 Kol 2013</i></p>
	<p>The magazines handbook / Jenny McKay.</p> <p><i>Call number: PN5124.P4 Mack 2019</i></p>
	<p>The online journalism handbook : skills to survive and thrive in the digital age / Paul Bradshaw.</p> <p><i>Call number: PN4784.O62 Bra 2018</i></p>

	<p>Words that make pictures : creative journalism in the digital age / by Peter Grayling Jackson.</p> <p><i>Call number: PN4731 Jac 2018</i></p>
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3.2 Ebooks

Ebook can be search in webPAC or use the following books collection to search for your topics.

- [ProQuest Ebook Central](#)
- [EBSCOhost eBook Collection](#)
- [JSTOR](#)

3.3 Other open source ebooks resources

- **Directory of Open Access Books (DOAB)**

A growing collection of nearly 3000 online, open access scholarly books. The primary aim of DOAB is to increase discoverability of Open Access books. Academic publishers are invited to provide metadata of their Open Access books to DOAB. Metadata will be harvestable in order to maximize dissemination, visibility and impact. Aggregators can integrate the records in their commercial services and libraries can integrate the directory into their online catalogues, helping scholars and students to discover the books. The directory is open to all publishers who publish academic, peer reviewed books in Open Access and should contain as many books as possible, provided that these publications are in Open Access and meet academic standards.

<https://www.doabooks.org>

- **BCcampus OpenEd**

Search for quality open textbooks offered in a variety of digital formats; the first step in adopting open educational resources. Search by subject and download them to your computer.

<https://open.bccampus.ca/>

➤ **Ebooks and textbooks from bookboon.com**

Very easy-to-use platform that can be accessed online and offline. All authors are vetted, and the books are peer-reviewed, by the California State University, so it can be assured that all learning content meets the highest quality standards.

<https://bookboon.com/>

➤ **Manchester Open Hive**

The new home for all Manchester University Press (MUP) open access content. All users have free access to books and journals under a Creative Commons Open Access license.

<https://www.manchesteropenhive.com/>

➤ **Open Textbook Library**

Open textbooks are textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed. These books have been reviewed by faculty from a variety of colleges and universities to assess their quality. These books can be downloaded for no cost or printed at low cost. All textbooks are either used at multiple higher education institutions; or affiliated with an institution, scholarly society, or professional organization. The library currently includes 708 textbooks, with more being added all the time.

<https://open.umn.edu/opentextbooks/>

➤ **Saylor Academy Open Textbooks**

The open textbooks on this page include several titles published through Saylor Academy's Open Textbook Challenge and a collection of titles re-published by Saylor Academy in 2012. These books are available to use, keep, revise, and share under open licenses. Do not have supplements (e.g. lecture slides and question banks) available for these textbooks, but the open online courses are useful teaching tools.

<https://www.saylor.org/books/>

➤ **Teaching Commons**

The Teaching Commons showcases high-quality open educational resources from leading colleges and universities and makes them available to educators and students around the world. Curated by librarians and their institutions and hosted by bepress, the Teaching Commons includes open-access textbooks, course materials, lesson plans, multimedia, lectures, k-12 materials, and more. Educators and researchers can use the Teaching

Commons to discover teaching materials, adopt content for their courses, or create and share their own work.

<https://teachingcommons.us/>

4) Subscribed Databases

UOWM KDU Library subscribed databases can be found here:

<https://library.uowmkdu.edu.my/index.php/online-databases>

➤ **EBSCOhost (Academic Search Complete – ASC)**

Designed specifically for academic institutions, ASC is comprehensive, scholarly, and multi-disciplinary with more than 8,500 full-text periodicals, including nearly 7,300 peer-reviewed journals.

➤ **EBSCOhost (Communication & Mass Media Complete – CMMC)**

It has more than 450 full text journals, with cover-to-cover (“core”) indexing and abstracts of more than 570 journals, and nearly 200 more selected (“priority”) coverage.

➤ **Emerald**

Emerald is a leading scholarly publisher in business and management. This database provides a comprehensive collection of 140 journals and 88,100+ articles in total by end of 2019.

5) Free online resources

Free online resources can be accessed through UOWM KDU library website via this link:

<https://library.uowmkdu.edu.my/index.php/external-links>

5.1 Databases

Databases	Links
<p>Directory of Open Access Journals (DOAJ)</p> <p>DOAJ is a community-curated online directory that indexes and provides access to high quality, open access, peer-reviewed journals. DOAJ is independent. All funding is via donations, 22% of which comes from sponsors and 78% from members and publisher members. All DOAJ services are free of charge including being indexed in DOAJ. All data is freely available.</p>	<p>https://doaj.org/</p>

<p>Sage Open Access</p> <p>SAGE is the world’s largest independent academic publisher and is committed to global dissemination of research. We have published open access journals for a number of years with the goal of disseminating vital research to the broadest community. SAGE’s mission is founded in the belief that education is intrinsically valuable, and the dissemination of useable knowledge is a key foundation in building a healthy society.</p>	<p>https://uk.sagepub.com/en-gb/asi/open-access-at-sage</p>
<p>Sage Podcasts and Vodcasts</p> <p>SAGE podcasts and vodcasts span a wide range of subject areas including business, humanities, social sciences, and science, technology, and medicine. Our podcasts and vodcasts are designed to act as teaching tools, providing further insight into our content through editor and author commentaries and interviews with special guests.</p>	<p>https://uk.sagepub.com/en-gb/asi/podcasts</p>
<p>Open Access Theses and Dissertations (OATD)</p> <p>OATD currently indexes more than 2,000,000 theses and dissertations. Advanced research and scholarship. Theses and dissertations, free to find, free to use. OATD.org aims to be the best possible resource for finding open access graduate theses and dissertations published around the world. Metadata (information about the theses) comes from over 1100 colleges, universities, and research institutions. OATD currently indexes 5,027,751 theses and dissertations.</p>	<p>https://oatd.org/</p>

5.2 Journals

Journals	Links
<p>American Journalism</p> <p><i>(current and backdated issues are available through Communication and Mass Media Complete on EBSCOHost)</i></p> <p>American Journalism is a peer-reviewed journal focused on the history of the American press. It's the official publication of the American Journalism Historians group. The publication has been in operation since 1983. Published independently at first, the journal is now published by Taylor and Francis.</p>	<p>http://ezproxy.kdu.edu.my:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=ufh&jid=QDS&site=ehost-live</p>

<p>American Journalism Review Archive</p> <p>An online journal published by Philip Merrill College of Journalism at the University of Maryland. Before the magazine went completely digital in 2013, they had been in print since 1977, when it started out as the Washington Journalism Review. In addition to articles, original reporting, opinion pieces and news aggregation, the American Journalism Review also publishes original videos. They have several professional journalists on staff as bloggers. Writers published in the "American Journalism Review" include Mark Potts, Mary Clare Fischer and Cory Blair.</p>	<p>https://ajrarchive.org/archive.asp</p>
<p>British Journalism Review</p> <p>A non-profit, independently published journal. Founded in 1989, the journal focuses on British media coverage of all types. The British Journalism Review is published quarterly.</p>	<p>http://www.bjr.org.uk</p>
<p>Columbia Journalism Review</p> <p>Founded in 1961 as part of Columbia University's Graduate School of Journalism. In addition to articles in its print magazine, the Columbia Journalism Review's website features daily content such as blog posts and opinion articles. It's published six times a year.</p>	<p>http://www.cjr.org.</p>
<p>Electronic Journal of Communication</p> <p>The Electronic Journal of Communication / La Revue Electronique de Communication launched in 1990 as one of the first five peer reviewed electronically distributed scholarly journals in world history and the first ever in the social sciences. EJC/REC is devoted to the study of communication theory, research, practice, and policy. Consistent with the public trust of academic research, all issues older than one year are freely available for unrestricted worldwide access.</p>	<p>http://www.cios.org/www/ejcmain.htm</p>
<p>Journal of Computer-Mediated Communication</p> <p>The journal's focus is on social problems in mass communication. The Journal of Computer Mediated Communication hosts free articles on their website.</p>	<p>https://academic.oup.com/jcmc</p>

<p>Journalism of Mass Communication & Journalism</p> <p>Journal of Mass Communication & Journalism owes the major responsibility to explore what these developments mean to the audience and the way audience is influencing the media of mass communications. This academic journal would accept manuscripts in various broad and specific areas of research in this field, including the Newspapers, Radio, TV, Community Media, New Media, Mobile and Social Media of communication, on the way they influence various sections of our society. Journal of Mass Communication & Journalism is an Open Access journal that provides free access to its well-researched articles to its users.</p>	<p>https://www.hilarispublisher.com/mass-communication-journalism.html</p>
<p>The Journal of Media Innovations</p> <p>Online journal focusing on the world of international media. All articles are free to view online. The Journal of Media Innovations publishes academic articles and essays. They also publish book reviews.</p>	<p>https://journals.uio.no/TJMI</p>

5.3 Websites

Websites	Links
<p>British Broadcasting Corporation</p> <p>Links to TV and radio guides plus thousands of topically arranged websites.</p>	<p>https://www.bbc.com/</p>
<p>Corporation for Public Broadcasting</p> <p>A private non-profit corporation which funds public radio and TV stations. The site includes information on quality television and radio programs, Internet projects, grants, and educational resources.</p>	<p>https://www.cpb.org/</p>
<p>Federal Communications Commission (FCC)</p> <p>An independent United States government agency established by the Communications Act of 1934. The FCC is charged with regulating interstate and international communications by radio, television, wire, satellite and cable.</p>	<p>https://www.fcc.gov/</p>

<p>Poynter Institute</p> <p>The Poynter Institute is a professional school for journalists. Poynteronline allows full-text article searching. The Resource Center provides links to excellent journalistic resources, covering topics such as politics, media ethics, crime reporting, and centers and schools. News highlights from the website of the Poynter Institute: a school dedicated to teaching and inspiring journalists and media leaders.</p>	<p>https://www.poynter.org/</p>
<p>The Journalist's Toolbox</p> <p>Presented by the Society of Professional Journalists, the Journalist's Toolbox features quality Web resources helpful to reporters and editors or anyone doing media research. The search engine locates information from a variety of news related topics, and current topics are listed on the opening page. Includes the Center for Public Integrity's comprehensive, searchable database of federal lobbying documents.</p>	<p>https://www.journaliststoolbox.org/</p>
<p>Robert Niles' Journalism Help: Finding Data on the Internet</p> <p>Robert Niles, a writer who does a "Find It" column for the Los Angeles Times, is also self-described as "a long-time math and computer geek." His web page links to websites that help journalists in need of ready reference, mostly statistical.</p>	<p>http://www.robertniles.com/data/</p>