

# Library Subject Guide – Corporate Social Responsibility and Entrepreneurship

UOW Malaysia KDU Library collections can be found via Library catalogue either in print or electronic.

## 1) Quick Guide

### 1.1 Call number

Call numbers for Corporate Social Responsibility and Entrepreneurship:

Call number	Subject
HB615-715	Entrepreneurship. Risk and uncertainty. Property
HD30.28	Business Planning
HD60	Social responsibility of business
HD62.2-62.8	Management of special enterprises
HD2340.8 -2346.5	Small and medium-sized businesses, artisans, handicrafts, trades

### 1.2 Location of the Call Number

The above call number of books of CSR and Entrepreneur listed in UOWM KDU Library.

The books are mainly located at:

- Open Shelf (Damansara Jaya Library)
- Open Shelf (Teo Soo Pin Library, Glenmarie – First Floor)

#### 1.2.1 Search and locate Library materials

User can search the titles by using our webPAC (Web Public Access Catalogue) as a tool to locate what is in the Library. You search a catalogue to see what a library has and to know where to locate the item required.

Access to our webPAC with the link below:

<http://webpac.kdu.edu.my/search/query?theme=kdu>

Users can also use Advance Search if they have the information of the “Title” and “Author” of the book, or either one.

<http://webpac.kdu.edu.my/search/advanced?theme=kdu>

### 1.3 Search Guides

The following links will assist you to access the several guides on how to use:

- Web Public Access Catalogue

<https://library.uowmkdu.edu.my/index.php/how-to-use-online-catalogue>

- e-Database search tips

<https://library.uowmkdu.edu.my/index.php/the-e-databases-search-tips>

- Referencing and Citation

<https://library.uowmkdu.edu.my/index.php/referencing>


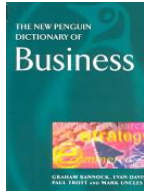
- Subject guide

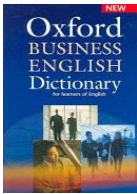

<https://library.uowmkdu.edu.my/index.php/subject-guides>

## 2) Reference



Reference materials such as dictionaries, encyclopaedias, and handbook can only be use inside the library.

### 2.1 Dictionaries & encyclopaedias


Image	Title
 No image available	<a href="#"><u>A Concise dictionary of business.</u></a> <i>Call number: HF1001 Con 1990</i>
	<a href="#"><u>A dictionary of business and management.</u></a> <i>Call number: HF1001 Dic 2006 / 2009</i>
 No image available	<a href="#"><u>The Hamlyn dictionary of business terms / Leo Liebster and Colin Horner</u></a> <i>Call number: HF1001 Lie 1980</i>
	<a href="#"><u>The new Penguin business dictionary / Graham Bannock ... [et al.].</u></a> <i>Call number: HF1001 New 2002</i>

	<p><a href="#"><u>Oxford business English dictionary : for learners of English / edited by Dilys Parkinson ; assisted by Joseph Noble.</u></a></p> <p><i>Call number: HF1002 Oxf 2005</i></p>
	<p><a href="#"><u>Dictionary of e-business : a definitive guide to technology and business terms / Francis Botto.</u></a></p> <p><i>Call number: HF5548.32 Bot 2000</i></p>

## 2.2 Handbooks

Image	Titles
	<p><a href="#"><u>The Oxford handbook of corporate social responsibility / edited by Andrew Crane ... [et al.].</u></a></p> <p><i>Call number: HD60 Oxf 2008</i></p>
	<p><a href="#"><u>The businessman's guide to letter-writing and to the law on letters / [by] Ewan Mitchell [i.e. G. E. Janner] ; illustrations by Tobi</u></a></p> <p><i>Call number: HF5721 Mit 1977</i></p>

## 2.1 Handbooks

Image	Titles
	<p><a href="#"><u>FMM directory of Malaysian industries.</u></a></p> <p><i>Call number: HD9736.M2 Fmm 2009</i></p>

## 2.2 Periodicals (Magazines / Journals)

- Harvard Business Review
- Fortune
- Smart Investor
- SME
- The Economist

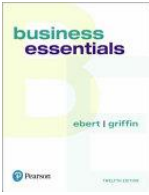


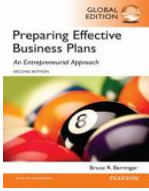


### 3) Books

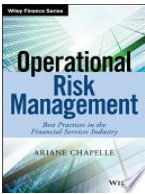
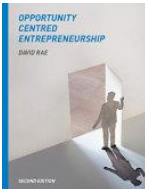
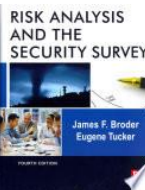
#### 3.1 Library books

Besides searching using Online Catalogue (webPAC), user can also search the titles available under Reading List for CSR and Entrepreneur programme.

The link below will lead to the page where user can search using Course ID, Course Name, Programme Name, and Title.

<http://webpac.kdu.edu.my/reserves/search?theme=kdu>

Image	Titles
	<p><a href="#"><u>Business essentials / Ronald J. Ebert, Ricky W. Griffin.</u></a>  <i>Call Number: HD70.U5 Ebe 2019</i></p>
	<p><a href="#"><u>Testing business ideas / written by David J. Bland, Alex Osterwalder ; designed by Alan Smith, Trish Papadakos.</u></a>  <i>Call Number: HD30.28 Bla 2020</i></p>
	<p><a href="#"><u>Business foundations : a changing world / O.C. Ferrell, Geoffrey A. Hirt, Linda Ferrell.</u></a>  <i>Call Number: HF1008 Fer 2020</i></p>
	<p><a href="#"><u>Preparing effective business plans : an entrepreneurial approach / Bruce R. Barringer.</u></a>  <i>Call Number: HD30.28 Bar 2015</i></p>
	<p><a href="#"><u>New venture creation : a framework for entrepreneurial start-ups / Paul Burns.</u></a>  <i>Call Number: HBU615 Bur 2018</i></p>
	<p><a href="#"><u>The lean entrepreneur : how visionaries create products, innovate with new ventures, and disrupt markets / Brant Cooper, Patrick Vlaskovits.</u></a>  <i>Call Number: HB615 .Coo 2016</i></p>

	<p><a href="#"><u>Operational risk management : best practices in the financial services industry / Ariane Chapelle.</u></a></p> <p>Call Number: HD61 .Cha 2019</p>
	<p><a href="#"><u>Opportunity-centred entrepreneurship / David Rae.</u></a></p> <p>Call Number: HB615 .Rae 2015</p>
	<p><a href="#"><u>Risk analysis and the security survey / James F. Broder, Eugene Tucker.</u></a></p> <p>Call Number: HV8290 .Bro 2012</p>

### 3.2 Ebooks

Ebook can be search in webPAC or use the following books collection to search for your topics.

- [ProQuest Ebook Central](#)
- [EBSCOhost eBook Collection](#)
- [Amacom](#)
- [Kogan Page](#)
- [Business Expert Press](#)

### 3.3 Other open source ebooks resources

- **Directory of Open Access Books (DOAB)**

A growing collection of nearly 3000 online, open access scholarly books, aimed to increase discoverability of Open Access books.

<https://www.doabooks.org>

- **BCcampus OpenEd**

Search for quality open textbooks offered in a variety of digital formats, the first step in adopting open educational resources. Search by subject and download them to your computer.

<https://open.bccampus.ca/>

➤ **Directory of Open Access Books**

This directory includes peer-reviewed books published under open access licenses by academic publishers.

<https://www.doabooks.org/>

➤ **Manchester Open Hive**

The new home for all Manchester University Press (MUP) open access content. All users have free access to books and journals under a Creative Commons Open Access license.

<https://www.manchesteropenhive.com/>

➤ **OER Commons**

Offers a comprehensive infrastructure and search tool for curriculum experts and instructors to identify high-quality OERs.

<https://www.oercommons.org/>

➤ **Open Course Library**

Dedicated to providing easy pathways for faculty to learn, find, share, use and apply OER for free.

<http://www.openwa.org/category/textbooks/>

➤ **Open Textbook Library**

Provide textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed. These books have been reviewed by faculty from a variety of colleges and universities to assess their quality.

<https://open.umn.edu/opentextbooks/>

➤ **OpenSUNY Textbooks**

An open access textbook publishing initiative established by State University of New York libraries that published high-quality, cost-effective course resources by engaging faculty as authors and peer-reviewers, and libraries as publishing service and infrastructure.

<https://textbooks.opensuny.org/>

➤ **Open Course Library**

Dedicated to providing easy pathways for faculty to learn, find, share, use and apply OER for free.

<http://www.openwa.org/category/textbooks/>

➤ **OpenStax CNX**

Provides high-quality, peer-reviewed, openly licensed textbooks that are absolutely free online.

<https://dp.la/>

➤ **Libretexts**

A non-profit organization committed to freeing the textbook from the limitations and costs of traditional textbooks with open and freely accessible LibreTexts that can provide a more engaging learning experience for students without the financial burden.

<https://libretexts.org/index.html>

➤ **Lyryx Advanced Learning**

Provide with quality online learning options that include open textbooks, editorial services to adapt the textbook for each course.

<https://lyryx.com/>

➤ **Teaching Commons**

Showcases high-quality open educational resources from leading colleges and universities and makes them available to educators and students around the world. Curated by librarians and their institutions and hosted by bepress, the Teaching Commons includes open-access textbooks, course materials, lesson plans, multimedia, lectures, k-12 materials, and more. Educators and researchers can use the Teaching Commons to discover teaching materials, adopt content for their courses, or create and share their own work.

<https://teachingcommons.us/>

➤ **University of Hawai'i OER**

Free instructional materials anyone can customize for their own learning or teaching that comes in the form of textbooks, full courseware, and more.

<https://oer.hawaii.edu/>

#### **4) Subscribed Databases**

UOWM KDU Library subscribed databases can be found here:

<https://library.uowmkdu.edu.my/index.php/online-databases>

➤ **EBSCOhost (Academic Search Complete – ASC)**

Designed specifically for academic institutions, ASC is comprehensive, scholarly, and multi-disciplinary with more than 8,500 full-text periodicals, including nearly 7,300 peer-reviewed journals.

➤ **EBSCOhost (Business Search Complete – BSC)**

Business Source Complete is the world's definitive scholarly business database, providing the leading collection of bibliographic and full text content. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important scholarly business journals back as far as 1886 are included. In addition, searchable cited references are provided for more than 1,300 journals.

➤ **Emerald**

Emerald is a leading scholarly publisher in business and management. This database provides a comprehensive collection of 213 peer-reviewed management journals.



## 5) Free online resources

Free online resources can be accessed through UOWM KDU library website via this link:

<https://library.uowmkdu.edu.my/index.php/external-links>

### 5.1 Databases

Databases	Links
Directory of Open Access Journals (DOAJ) <ul style="list-style-type: none"><li>- DOAJ is a community-curated online directory that indexes and provides access to high quality, open access, peer-reviewed journals.</li></ul>	<a href="https://doaj.org/">https://doaj.org/</a>
Open Access Theses and Dissertations <ul style="list-style-type: none"><li>- Resource for finding open access graduate theses and dissertations published around the world</li></ul>	<a href="https://oatd.org/">https://oatd.org/</a>

### 5.2 Journals

Journals	Links
Asia Pacific Journal of Innovation and Entrepreneurship <ul style="list-style-type: none"><li>- A refereed and highly professional journal covering entrepreneurship, innovation, incubation and related topics.</li></ul>	<a href="https://www.emeraldgrouppublishing.com/services/publishing/apjie/index.htm">https://www.emeraldgrouppublishing.com/services/publishing/apjie/index.htm</a>
Cogent – Business and management <ul style="list-style-type: none"><li>- A multidisciplinary open access journal that strives for inclusivity and global reach.</li></ul>	<a href="https://www.cogentoa.com/journal/business-and-management">https://www.cogentoa.com/journal/business-and-management</a>
European Journal of Management and Business Economics (Continue from ScienceDirect) <ul style="list-style-type: none"><li>- Publication and diffusion of articles of rigorous theoretical, methodological or</li></ul>	<a href="https://www.emeraldgrouppublishing.com/services/publishing/ejmbe/index.htm">https://www.emeraldgrouppublishing.com/services/publishing/ejmbe/index.htm</a>

<p>empirical research associated with the areas of business economics, including strategy, finance, management, marketing, organisation, human resources, operations, and corporate governance, and tourism.</p>	
<p>European Journal of Management and Business Economics (no longer active in ScienceDirect)</p> <ul style="list-style-type: none"> <li>- Formerly known as Revista Europea de Dirección y Economía de la Empresa, provide open access articles regarding management and economics.</li> </ul>	<p><a href="http://www.sciencedirect.com/science/journal/24448451">http://www.sciencedirect.com/science/journal/24448451</a></p>
<p>Future Business Journal</p> <ul style="list-style-type: none"> <li>- Open access journal that provide articles regarding business, investment, market risk, banking etc.</li> </ul>	<p><a href="http://www.sciencedirect.com/science/journal/23147210">http://www.sciencedirect.com/science/journal/23147210</a> (2015-2018)</p> <p><a href="https://fbj.springeropen.com/">https://fbj.springeropen.com/</a> (2019-current)</p>
<p>Entrepreneurship &amp; Organization Management</p> <ul style="list-style-type: none"> <li>- Open access journal that provide articles regarding Business Development, ethics, organization, decision making process, economy policy, emerging markets economy, entrepreneurship organization, etc.</li> </ul>	<p><a href="https://www.hilarispublisher.com/entrepreneurship-organization-management.html">https://www.hilarispublisher.com/entrepreneurship-organization-management.html</a></p>
<p>International Journal of Corporate Social Responsibility (JCSR)</p> <ul style="list-style-type: none"> <li>- Offers a unique platform for the latest theoretical and empirical research and for innovative concepts for sustainable business strategies which create value for business and society (shared value).</li> </ul>	<p><a href="http://jcsr.springeropen.com/">http://jcsr.springeropen.com/</a></p>
<p>International Journal of Entrepreneurship (IJE)</p>	<p><a href="https://www.abacademies.org/journals/international-journal-of-entrepreneurship-home.html">https://www.abacademies.org/journals/international-journal-of-entrepreneurship-home.html</a></p>

<ul style="list-style-type: none"> <li>- An open access professional journal that encourages latest research on the entrepreneurship globally.</li> </ul>	
<p>Journal of Entrepreneurship and Business Innovation</p> <ul style="list-style-type: none"> <li>- Provides a refereed and authoritative source of information and international forum in the field of Entrepreneurship Management and project financing.</li> </ul>	<p><a href="http://www.macrothink.org/journal/index.php/jebi/index">http://www.macrothink.org/journal/index.php/jebi/index</a></p>
<p>New England Journal of Entrepreneurship (NEJE)</p> <ul style="list-style-type: none"> <li>- A double blind peer reviewed journal that aims to foster dialogue and innovation in studies of entrepreneurship and small &amp; family-owned business management.</li> </ul>	<p><a href="https://digitalcommons.sacredheart.edu/neje/">https://digitalcommons.sacredheart.edu/neje/</a></p>
<p>Journal of Asian Business and Economic Studies</p> <ul style="list-style-type: none"> <li>- A double-blind peer-review seeks to explore ways of improving the sustainability of business and economics.</li> </ul>	<p><a href="https://www.emeraldgrouppublishing.com/services/publishing/jabes/index.htm">https://www.emeraldgrouppublishing.com/services/publishing/jabes/index.htm</a></p>
<p>Journal of Entrepreneurship, Management and Innovation (JEMI)</p> <ul style="list-style-type: none"> <li>- An interdisciplinary, double-blind peer-reviewed journal, emphasizing theoretical and empirical articles on entrepreneurship, management, and innovation.</li> </ul>	<p><a href="http://www.jemi.edu.pl/">http://www.jemi.edu.pl/</a></p>
<p>Journal of Innovation and Entrepreneurship</p> <ul style="list-style-type: none"> <li>- Dedicated to exchanging the latest academic research and practical findings on all aspects of innovation and entrepreneurship in spatial context and over time</li> </ul>	<p><a href="http://innovation-entrepreneurship.springeropen.com/">http://innovation-entrepreneurship.springeropen.com/</a></p>

### 5.3 Newspapers / Magazines

News	Links
<p>Business Insider Malaysia</p> <ul style="list-style-type: none"><li>- A fast-growing business site with deep financial, media, tech, and other industry verticals.</li></ul>	<p><a href="https://www.businessinsider.my/">https://www.businessinsider.my/</a></p>
<p>Asian Entrepreneurs</p> <ul style="list-style-type: none"><li>- A global knowledge platform that seeks to crowdsource and provide direct access to the collective business wisdom, insights and experiences of Asia.</li></ul>	<p><a href="https://www.asianentrepreneur.org/">https://www.asianentrepreneur.org/</a></p>
<p>Business Today</p> <ul style="list-style-type: none"><li>- Business magazine that delivers strong, intelligent and insightful content with perspectives from leading figures in the region.</li></ul>	<p><a href="https://www.businesstoday.com.my/">https://www.businesstoday.com.my/</a></p>
<p>Entrepreneur Asia Pacific</p> <ul style="list-style-type: none"><li>- Advice, insight, profiles and guides for established and aspiring entrepreneurs worldwide.</li></ul>	<p><a href="https://www.entrepreneur.com/">https://www.entrepreneur.com/</a></p>
<p>Fast Company</p> <ul style="list-style-type: none"><li>- World's leading progressive business media brand, with a unique editorial focus on innovation in technology, leadership, and design.</li></ul>	<p><a href="https://www.fastcompany.com/">https://www.fastcompany.com/</a></p>
<p>Forbes</p> <ul style="list-style-type: none"><li>- Leading source for reliable news and updated analysis on Entrepreneurs. Read the breaking Entrepreneurs coverage and top headlines here.</li></ul>	<p><a href="https://www.forbes.com/">https://www.forbes.com/</a></p>

<p>The Edge Market Malaysia</p> <ul style="list-style-type: none"> <li>- Country's best-selling and award-winning business and investment weekly recognised for its timely, insightful and in-depth reports that have found a loyal following in Malaysia's corporate captains, key decision makers and opinion influencers.</li> </ul>	<p><a href="https://www.theedgemarkets.com/source/The%20Edge%20Financial%20Daily">https://www.theedgemarkets.com/source/The%20Edge%20Financial%20Daily</a></p>
<p>The Sun Daily: Business</p> <ul style="list-style-type: none"> <li>- Online companion for the daily free, advertisement supported paper that provides local news and updates.</li> </ul>	<p><a href="https://www.thesundaily.my/business">https://www.thesundaily.my/business</a></p>
<p>The Star – Business</p> <ul style="list-style-type: none"> <li>- Malaysia business and financial market news. The Star Online delivers economic news, stock, share prices, &amp; personal finance advice from experts.</li> </ul>	<p><a href="https://www.thestar.com.my/business/">https://www.thestar.com.my/business/</a></p>

#### 5.4 Websites

Websites	Links
<p>Suruhanjaya Syarikat Malaysia</p> <ul style="list-style-type: none"> <li>- Official website of SSM that serves as an agency to incorporate companies and register businesses as well as to provide company and business information to the public.</li> </ul>	<p><a href="https://www.ssm.com.my/Pages/Home.aspx">https://www.ssm.com.my/Pages/Home.aspx</a></p>
<p>World Bank</p> <ul style="list-style-type: none"> <li>- Official website of World Bank which is vital source of financial and technical assistance to developing countries around the world.</li> </ul>	<p><a href="https://www.worldbank.org/">https://www.worldbank.org/</a></p>
<p>Business for Social Responsibility</p>	<p><a href="https://www.bsr.org/en/">https://www.bsr.org/en/</a></p>

<ul style="list-style-type: none"> <li>- Official website of BSR, which is a global non-profit organization that works with its network of more than 250 member companies and other partners to build a just and sustainable world.</li> </ul>	
<p>Inspired Economist –CSR</p> <ul style="list-style-type: none"> <li>- Website of IE that serves individuals and companies focused on the nexus of people, planet and profit: the “triple bottom line.”</li> </ul>	<p><a href="https://inspiredeconomist.com/category/corporate-social-responsibility/">https://inspiredeconomist.com/category/corporate-social-responsibility/</a></p>
<p>3E Accounting: Guide to start business in Malaysia</p> <ul style="list-style-type: none"> <li>- 3E Accounting is a Malaysia-based firm that provides professional accounting, tax and compliance services for start-ups and small-to medium-sized firms.</li> </ul>	<p><a href="https://www.3ecpa.com.my/incorporation/guide-to-start-business-in-malaysia/">https://www.3ecpa.com.my/incorporation/guide-to-start-business-in-malaysia/</a></p>
<p>Government of Canada: SME Research and Statistics</p> <ul style="list-style-type: none"> <li>- Research, reports, statistics and information about business and SME in Canada.</li> </ul>	<p><a href="http://www.ic.gc.ca/eic/site/061.nsf/eng/Home">http://www.ic.gc.ca/eic/site/061.nsf/eng/Home</a></p>
<p>Kauffman Entrepreneurs</p> <ul style="list-style-type: none"> <li>- Website of Kauffman Entrepreneurs that provides articles and information in building knowledge on entrepreneurial life, law, money, marketing, planning, strategy and talent.</li> </ul>	<p><a href="https://www.entrepreneurship.org/">https://www.entrepreneurship.org/</a></p>
<p>Global Entrepreneurship Monitor (GEM)</p> <ul style="list-style-type: none"> <li>- Official website of GEM that provide global reports, interviews, research and news.</li> </ul>	<p><a href="https://www.gemconsortium.org/">https://www.gemconsortium.org/</a></p>

## 5.5 Conference Proceedings

Conference Proceedings	Links
<p>Allied Business Academies</p> <ul style="list-style-type: none"> <li>- Allied Business Academies publishing a total of 14 different journals in various fields of business. Each of the journals of our affiliates is double blind, peer reviewed and each is listed in SCOPUS, SCIMAGO, Google Scholar, EBSCO, ProQuest, Cengage Gale, LexisNexis and several other academic databases and search engines.</li> </ul>	<p><a href="https://www.abacademies.org/proceedings.html">https://www.abacademies.org/proceedings.html</a></p>
<p>CSR In Business Schools: A Theoretical Framework, Iceri2017 Proceedings, Pp. 1410-1419.</p> <ul style="list-style-type: none"> <li>- Conference: 10th International Conference of Education, Research and Innovation - ICERI2017 Proceedings, At Sevilla</li> </ul>	<p><a href="https://www.researchgate.net/publication/321492057_CSR_IN_BUSINESS_SCHOOLS_A_THEORETICAL_FRAMEWORK_ICERI2017_Proceedings_pp_1410-1419">https://www.researchgate.net/publication/321492057_CSR_IN_BUSINESS_SCHOOLS_A_THEORETICAL_FRAMEWORK_ICERI2017_Proceedings_pp_1410-1419</a></p>
<p>Corporate Social Responsibility &amp; Sustainable Business Practices: A Study of the Impact of Relationship between CSR &amp; Sustainability</p> <ul style="list-style-type: none"> <li>- Conference: Proceedings of ICRBS 2015 December 4-6, 2015 Department of Management Studies, IIT Roorkee, At IIT ROORKIE</li> </ul>	<p><a href="https://www.researchgate.net/publication/311886655_Corporate_Social_Responsibility_Sustainable_Business_Practices_A_Study_of_the_Impact_of_Relationship_between_CSR_Sustainability">https://www.researchgate.net/publication/311886655_Corporate_Social_Responsibility_Sustainable_Business_Practices_A_Study_of_the_Impact_of_Relationship_between_CSR_Sustainability</a></p>